



OneStage

Everyone deserves equal



ANNUAL REPORT 2023-24

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CHAIRPERSON'S MESSAGE

“As we look back on another year of impactful change, it's inspiring to see how OneStage has grown to reflect a collective vision of equity, opportunity, and sustainable progress. Our organization continues to serve as a bridge between those with resources to give and those whose lives can be transformed through this support. Together, with our dedicated team, partners, and communities, we are creating a ripple effect that brings about long-lasting social change in India.

This year, we emphasized innovative solutions in areas such as education, health, climate action, and livelihood development. These achievements are a testament to the commitment and compassion of every stakeholder involved. I am deeply grateful for the continued support of our board, partners, and team, all of whom share in our vision for a more inclusive and empowered society.”

Dr. Sanjay Patra
Chairperson, OneStage Board



FROM THE CHIEF EXECUTIVE OFFICER

“The past year has marked significant strides for OneStage, as we expanded our reach to over 1.3 million lives across diverse communities. With the support of our partners and dedicated team, we have intensified our focus on tackling pressing issues like water sustainability, menstrual hygiene, and skill & sustainable livelihoods. Our programs are more than just initiatives; they are building blocks for a society where everyone has the opportunity to thrive.

As we step into the coming year, our commitment to creating equitable opportunities remains unwavering. We look forward to strengthening our partnerships with Government, Corporates, Academia & HNI's for exploring new avenues for direct implementation, all while staying true to our mission.

Together, we will continue to build on our 25 years of learnings and best practices, with a renewed identity for transformative action, ensuring our impact reaches every corner of India.”

Dr. Pratyush Kumar Panda
CEO, OneStage
Dr. Pratyush joined OneStage in Oct'24



ABOUT ONESTAGE

Everyone deserves equal.

OneStage is a non-profit organization solving some of India's toughest development issues by mobilizing funding, creating evidence, and forming alliances.

Since our inception in 1998 in New Delhi as the Charities Aid Foundation, India, we have provided strategic advisory and management support to corporates, foundations, and individuals to enable transformative impact across multiple causes. Over the years, we have developed a growing focus in education, early childhood development, health & hygiene, climate action, and jobs, skills, & livelihoods.

In 2024, we were recognized as one of the 10 most impactful non-profits at the Indian Social Impact Awards 2024 by Brand Honchos. One of our projects in the education portfolio, Vidya Vahini (that improves scientific curiosity among rural children), was awarded a 6th ICC Impact Award 2024.

With a 26-year-old legacy of making philanthropy count in India, we are a catalytic platform for collaborative action that's informed by inclusivity, diversity, and gender equality – captured in our essence: everyone deserves equal.



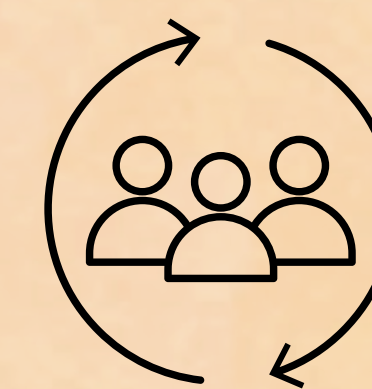
VISION

The joy of creating a more equal humanity



MISSION

Enable collaborative action through domain expertise for transformative changes.



VALUES

Accountability – To hold the highest standards of accountability towards all the stakeholders we serve.

Inclusivity – To uphold the inherent agenda of forming a collaborative synchronous unit.

Flexibility – To remain agile and responsive to the needs of all our stakeholders.

Dedication – To persevere with an eye for detail until the objective has been met.



We kickstarted the year on a note of optimism and reflection to create a catalytic platform for collaborative action and transformative change. **We adopted the new identity of OneStage – everyone deserves equal.**

OneStage marks a strategic shift not only from our visual identity of Charities Aid Foundation India, but also in our new vision statement, 'for the joy of creating a more equal humanity.'

THIS YEAR ALONE, WE TOUCHED 13,43,427 LIVES TO BUILD A MORE EQUITABLE SOCIETY.

We also ventured into conceptualizing and delivering flagship programmatic interventions that widened our geographical reach and deepened our thematic focus in water and menstrual hygiene. Another fundamental area was to strengthen technology for effective program management and implementation.

In 2023-24, we successfully managed 40 programs across 17 states with 31 non-profit partners. We ensured effective giving from 68 supporting partners in health, education, climate action, early childhood development, and jobs, skills, and livelihoods.



OUR STORY OF CHANGE

SINCE 1998, CHARITIES AID FOUNDATION INDIA HAS BEEN CATALYZING THE PROCESS OF GRANTING AID, ACTING AS A FACILITATOR BETWEEN DONORS AND BENEFICIARIES.

Over the last 25 years, we have enabled transformative change, being at the forefront of some of the most important human development activities. Given our overarching reach and ability to bring in different stakeholders onto one platform, there was an urgency and opportunity to define and articulate what the brand stood for.

In 2021, we undertook a massive organization review, which helped us identify challenges, opportunities and gaps. After multiple rounds of discussion and debates, we adopted a gender lens for all program interventions. Along with this, we needed a vision statement that would allow us to cement our actions and convert it into a narrative.

“Our leadership team participated in the BridgeSpan Nonprofit Development Program (BNDP). Coinciding with our revision exercise, it helped us in developing short as well as long term strategic direction.”

In 2023, in partnership with a communications consultancy, we undertook guided research and workshops with our senior leadership team, philanthropic organizations, CSR and board members, to arrive at this inspiring definition of the brand: the joy of creating a more equal humanity. Several rounds later, we zeroed in on our new name: OneStage.



OUR IDENTITY

Over the last 25 years, we have acquired a keen acumen in the philanthropic landscape with pan-India partnerships along with non-profits and funders. By harnessing our reach and domain expertise, we aspire to enable collaborative action that brings transformative changes.

The essence of our brand proposition lies in its commitment to driving impactful initiatives that adopt a gender lens, and, going beyond individual efforts, bring in systemic change.

The three pathways of our work are:

1. Mobilise Funding: Mobilizing financial resources to support initiatives that align with our purpose, bringing in the samaj, sarkar, and bazaar together.

2. Create Evidence: Create evidence through research, data analysis, and impact assessments. This evidence serves as a foundation for informed decision-making and demonstrates tangible outcomes.

3. Form Alliances: Build alliances with organizations, governments, and communities to amplify impact. By fostering partnerships, we create a network that is resilient, supportive, and committed to shared goals.





EDUCATION

LIVES TOUCHED:
DIRECT
2,62,538
INDIRECT
1,222



HEALTH

LIVES TOUCHED:
DIRECT
1,77,804
INDIRECT
45,256



JOBS, SKILLS, AND LIVELIHOODS

LIVES TOUCHED:
DIRECT
450
INDIRECT
8,00,000



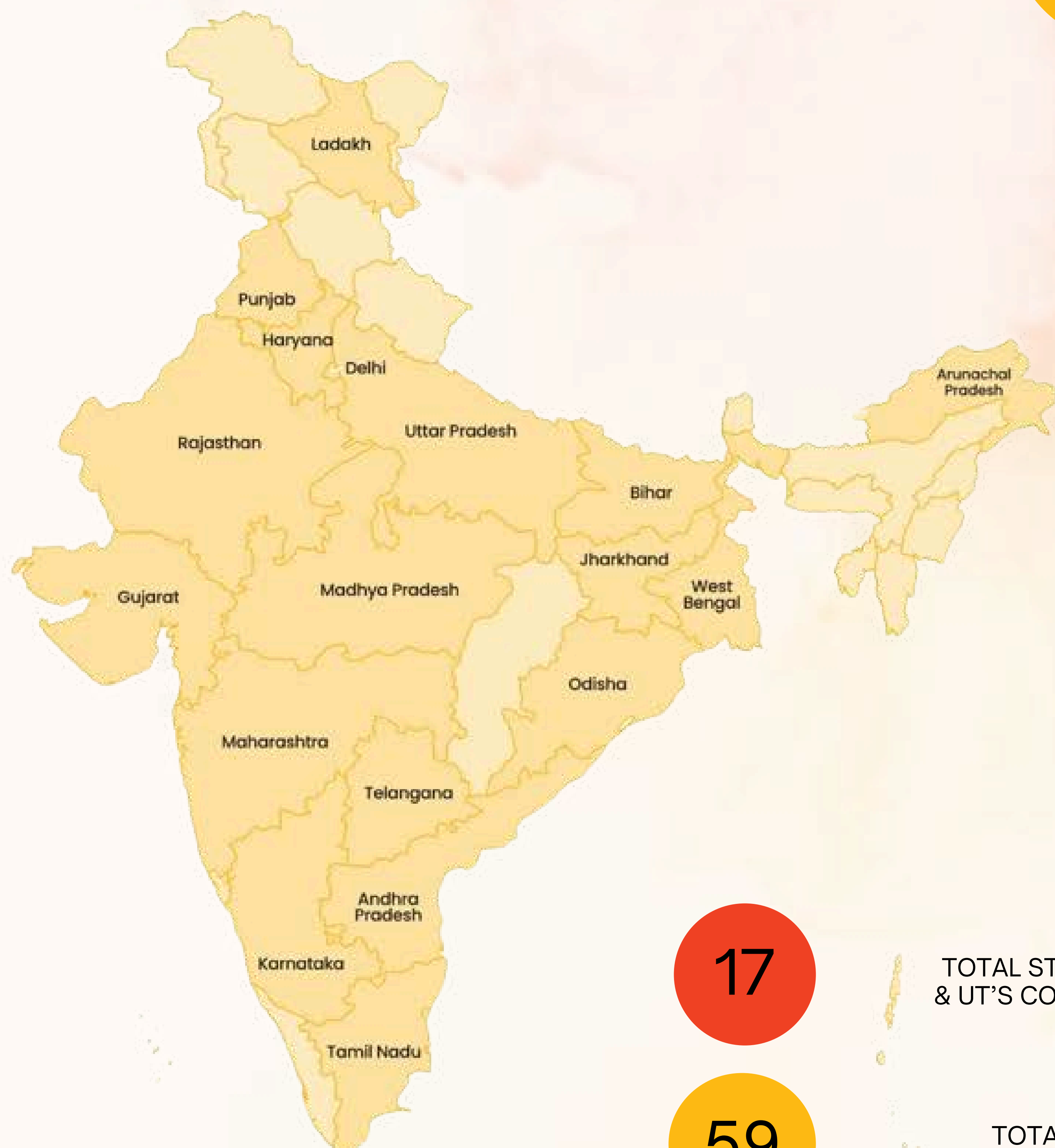
CLIMATE ACTION

LIVES TOUCHED:
DIRECT
26,732
INDIRECT
32



EARLY CHILDHOOD DEVELOPMENT

LIVES TOUCHED:
DIRECT
29,393



17

TOTAL STATES
& UT'S COVERED

59

TOTAL
DISTRICTS COVERED

2023 IN NUMBERS



JOBS, SKILLS, AND LIVELIHOODS

6 projects
6 non-profits



EARLY CHILDHOOD DEVELOPMENT

1 project



EDUCATION

15 projects
10 non-profits



HEALTH

12 projects
9 non-profits



CLIMATE ACTION

6 projects
6 non-profits

PROGRAM APPROACH

ITERATIVE, EXPERIMENTAL

Programs are iterative, such as data and evidence-based prototyping, to refine solutions.

HUMAN-CENTERED

Ensure that solutions are tailored to the needs and preferences of the community with multidisciplinary collaboration.

SYSTEM-THINKING

The key focus is to address underlying systemic causes rather than merely treating symptoms.

INCLUSIVE & DECENTRALIZED

Participation from a range of stakeholders with an embedded gender lens. Situate solution within the institutions.





THEMATICS

EDUCATION

HEALTH

JOBS, SKILLS, AND LIVELIHOODS

CLIMATE ACTION

EARLY CHILDHOOD DEVELOPMENT

EDUCATION OVERVIEW

Bringing marginalized students into the mainstream, setting up STEM labs and supporting girls in pursuing stem careers, enabling experiential learning, providing scholarships, strengthening infrastructure.

Some of our programs provided affordable and holistic education, along with nutrition and sponsorship, to children from under-resourced communities in primary and secondary schools. This includes tuition in English, sports, music, dance, theatre, joyful math learning, and bridge courses, along with leadership, mentorship, and career guidance programs. These programs have also been renewed for the next year.

This year, we provided quality education to disadvantaged children, particularly girls, drop-outs, and those engaged in menial jobs. We improved the teacher-student ratio by supporting teachers, and schools with basic educational amenities through the Education Support program.

STEM labs set-up brought hands-on experiential learning for students. At the same time, mobile vans (*Vidya Vahini*) sparked curiosity for science among adolescents. Training teachers in schools, identifying young instructors among students, and doing community visits helped increase access to hands-on science education.

To help girls pursue higher education and careers in science and technology, we provided career counseling and life skills education sessions, counseled parents, introduced expert-led mentoring, and provided scholarship support that strengthened girls' STEM pursuit.

“Vidya Vahini is kindling a newfound interest in science within Gonda schools, offering not just theoretical knowledge but enriching experiences through practical learning opportunities.”

Dr. Prem Chand Yadav,
Basic Shiksha Adhikari,
Gonda, Uttar Pradesh.



Project Name	Community and Location	Supporting Partners	Non-Profit Partners	Outreach
Ek Kadam School Ki Oor	Drop-out and out of school children Urban Bengaluru, Karnataka	GlobalLogic India Pvt Ltd	Raza Educational Society	Mainstreamed 51 students Supported 920 Students through school infrastructure support
Education Support Program	Students in the grade I-X Urban Nagpur, Maharashtra		Maratha Shiksha Mandal	194 Students
	Students in the grade Preparatory-X Urban Hyderabad, Telangana	GlobalLogic Technology Pvt Ltd	Nachiketa Tapovan	274 Students
	Girls from Banjara community (I-X) Peri-urban. Hyderabad, Telangana		Centre for Social Service	620 Girl Students
STEM Lab Setup	Government school Urban Bengaluru, Karnataka		Direct implementation	980 students
STEM Education for Girls (Wings4Her)	Girls (11th, 12th Std, and engineering students) Delhi, Bangalore (Pan India via scholarship support)	Rolls-Royce India Rolls-Royce PLC	TYCIA, Buddy4Study	800 girls
Vidya Vahini	Rural 5 districts of Uttar Pradesh	Hyundai Motor India Foundation	Agastya International Foundation	10,052 adolescents

Project Name	Community and Location	Supporting Partners	Non-Profit Partners	Outreach
School Transformation Program	Rural and Urban 77 schools in Chennai, Hyderabad, and Bangalore	Verizon	Bhumi	~40,000 students in 77 schools
Education Program	Students in the grade Preparatory –X Urban and Rural from under-resourced communities Bangalore	Target India	Shishu Mandir	900 students
Education and Nutrition Program			YuvaLok Foundation	1,067 students
Supporting Math Learning (<i>Ganitha Kalika Aandolana</i>) in Government schools			Akshara Foundation	2,32,000 students
Education and Nutrition Program			Christel House	148 students in primary school

EDUCATION CASE STUDIES

Anitha's story demonstrates how quality education, compassion, and a nurturing environment becomes the lifeline to fulfilling one's ambitions. Her journey from uncertainty to confidence is a testament to the transformative power of opportunity.

Anitha, a young girl full of dreams, nurtures a deep-seated ambition to become a Bank Manager. However, financial hardships in her family made that bright future seem distant, limiting her access to quality education.

Things changed when Anitha stepped into Nachiketa Tapovan, a school that, along with free education, offered the support and encouragement she had been missing. Teachers and school community rallied around her, creating a space where she could focus on her studies without the constant worry of financial strain.

Surrounded by peers who shared her background and struggles, she felt a deep sense of belonging and motivation. The school's holistic approach to education helped her build confidence and develop the skills needed to pursue her dreams with renewed vigor.

In a transformative journey, Anitha has grown into a confident and determined girl, steadfast in her pursuit of a better future. Her academic progress is a testament to her resilience, as with each passing day, her dream of becoming a Bank Manager feels more within her reach. Equipped with a strong foundation of knowledge and self-belief, she has the courage to dream bigger.

**ANITHA, CLASS 8, HYDERABAD
PARTICIPATED IN EDUCATION SUPPORT
PROGRAM**



Aasifa's journey from anxiety to inspiration unfolds as innovative teaching shifts her focus from memorization to real-world application. Her story highlights the impact of hands on experience on personal growth and enthusiasm for learning.

Aasifa has a deep-seated passion for science. Her dream is to become a science teacher and inspire young minds to explore the wonders of the universe. However, she would struggle with understanding scientific concepts from textbooks alone, "I used to feel anxious when questions were asked in class" she shared.

Vidya Vahini's sessions brought a paradigm shift in Aasifa's learning experience. Through engaging activities, she began to grasp scientific principles effortlessly, "Since the inception of these classes in our school, things have changed. Vidya Vahini class is different from regular ones. It's not just about memorizing; it's about understanding Science topics through activities and real-life examples", she says.

Aasifa's transformation from a timid learner to a confident science enthusiast highlights the impact of innovative teaching methods. She has not only conquered her fears but also nurtured her passion for science, as she embarks on her quest to become a science teacher.



**COMMUNITY VISIT,
VIDYA VAHINI PROGRAM**

HEALTH OVERVIEW

Increasing awareness of non-communicable diseases (with focus on cancer) especially among youth, screening among women for cervical and breast cancers, introducing best menstrual health and hygiene practices among girls.

This year, we focussed on increased awareness about cancer, its screening and prevention among youth, thereby enabling them to take informed decisions about their health. We facilitated cancer screening camps for women from under-resourced communities while building the capacity of AWWs (ICDS workers)/ASHAs (Health workers) in relation to cancer screening and early detection.

Oral, breast, and cervical cancers were the focus. A dedicated cancer care project provided patients access to advanced medical and surgical treatment, especially those who could not afford them. This effort will be ongoing till 2026. Mobile medical vans provided primary healthcare services at the doorstep of those from under-resourced communities.

Right to Access to Sustainable Menstruation (RASM), a OneStage initiative, improved awareness around menstrual health and hygiene, gender-related social issues, practices, and solutions, among adolescent girls and boys. This also included distribution of IEC materials and eco-friendly menstrual products. The initiative improved awareness about the environmental damage caused due to disposable pads and available sustainable alternatives.

"I significantly improved my life and encouraged my friends to take advantage of the valuable experiences YHP offers. Its sessions have fostered a sense of responsibility in my actions. I'm motivated to elevate YHP to new heights in Bengaluru!"

Lakshmi, Class 9, Bengaluru,
YHP NCD program participant.



PROJECT NAME	COMMUNITY AND LOCATION	SUPPORTING PARTNERS	NON-PROFIT PARTNERS	OUTREACH
Young Health Program	Urban/peri-urban Bengaluru, Karnataka	AstraZeneca Pharma	PLAN	~12,000 young individuals trained by 60 peer educators on NCD prevention
Cancer awareness and screening	Urban Delhi Urban/peri-urban Nashik, Maharashtra Rural Tirunelveli, Tamil Nadu		CAPED	6,037 women from under-resourced communities screened for breast, oral, cervical cancer, 400 ASHA workers trained
			Indian Cancer Society	Screening of 3,703 disadvantaged women from for breast cervical & oral cancer
Young Health Program	Urban Chennai, Tamil Nadu	AstraZeneca India Pvt Ltd	PLAN	~5,400 young individuals trained by 70 peer educators on NCD prevention
Mobile Health Project	Maharashtra, Madhya Pradesh, Karnataka, Delhi Haryana ,Assam,Tamil Nadu, Gujarat,Uttar Pradesh	Huawei Telecommunications India	Wockhardt Foundation	Served 1,24,499 patients in total 25 medical vans in service
RO Installation Project in STEM centers	School students	SPXFlow	SAATH Charitiabale Trust	Installation of 11 ROs, impacting health of 330 children.

PROJECT NAME	COMMUNITY AND LOCATION	SUPPORTING PARTNERS	NON-PROFIT PARTNERS	OUTREACH
Menstrual Hygiene Project	School girls in Pune	SPXFlow	ECOSAN Pune	1,581 girls 2 government schools
Care of the abandoned and destitute elderly, with SHEWOS	Elderly people Delhi	SUNLIFE	Direct implementation	75 elderly people
Cancer Care	Patients of cancer and allied illnesses, esp. women Jabalpur, Madhya Pradesh	CAF UK	Direct implementation	100 patients (85% women with cervical and breast cancer) ~2,500 people made aware of cancer and allied illnesses through camps
RASM: Right to Access to Sustainable Menstruation	Rural, Urban Delhi/NCR, Maharashtra MP Odisha Tamil Nadu Rajasthan	SRF Limited, Jansen Foundation, CAF America	Project Baala	11,114 adolescents and young adults

HEALTH
CASE STUDIES

WITH PERSONALIZED TREATMENT AND ONGOING SUPPORT, VIMAL TAKES CHARGE OF HER HEALTH, ACHIEVING BETTER CONTROL OVER HYPERTENSION AND A HEALTHIER LIFESTYLE.

Vimal is receiving patient-centered care at a mobile healthcare van near her. This includes comprehensive treatment for hypertension, based on her unique medical history, lifestyle, and needs. The combination of right medicines, monitoring with regular follow-up visits, and informed adjustments are helping her better manage her health. With Vimal's greater understanding and participation in her healthcare decisions, she is leading a life of improved wellbeing.



VIMAL
RESIDENT, MUMBAI

CONSISTENT CARE AND MEDICATION FROM OUR MOBILE MEDICAL VAN HAVE HELPED 76-YEAR-OLD GANESH MHATRE MANAGE HYPERTENSION AND MAINTAIN A STABLE, HEALTHY LIFESTYLE.

Ganesh Mhatre, a 76-year-old resident of Pune, has been receiving regular care from our mobile medical van to manage his hypertension. Through consistent monitoring and medication adjustments, our team has effectively controlled his blood pressure, keeping it within a healthy range. His adherence to the prescribed treatment has significantly contributed to these positive outcomes, minimizing his risk of complications. Ganesh continues to benefit from regular check-ups and medication refills, ensuring his health remains stable.



GANESH MHATRE
RESIDENT, PUNE

JOBS, SKILLS, AND LIVELIHOOD

OVERVIEW

Skill-building and self-employment opportunities, especially for women, linking individuals to government schemes, strengthening public employment programs.



Through the programs, women from disadvantaged communities have built skills in making footwear, from beginner to advanced levels. As a result, they are receiving regular orders with a rising trend. Separately, by offering sewing machines and embroidery kits, women were enabled to start home-based businesses. Women who received training in industry-based tailoring skills secured employment in garment export industries close to their homes.

Many of them who were mothers, were supported in continuing their course and job, by providing their young children with nutrition and bridge education, followed by mainstreaming into government schools. This project gave women a chance to break into a traditionally male-dominated industry and is to be continued next year. Support groups, loans, and linking with relevant government schemes, are helping families (impacted by HIV) meet their daily expenses, clear debts, and lead a life of dignity.

We are establishing systems, structures, and processes to enhance decision-making and policy execution efficiency to enable the workforce's access to meaningful work opportunities in Jharkhand's employment exchanges. This includes career counselling sessions, ICT-enabled platform, job fairs, and employer onboarding support.



Project Name	Community and Location	Supporting Partners	Non-Profit Partners	Outreach
Pehla Kadam Women Empowerment	Muslim women Agra, Uttar Pradesh	AON Services India	FAME Foundation	129 women trained 98 women shoe- artisans get regular work from the nearby factories, earning an amount of more than Rs. 17.68 lacs
Women supported with sewing machinery	Women Bangalore, Karnataka	SPX FLOW	Vidya	55 women
Vocational skilling	Young children Kolkata, West Bengal	Steve Waugh	Direct implementation	65 children
Improving quality of life of vulnerable communities with a focus on women	Gurugram, Haryana Migrant construction workers' community	PNB Housing Finance (Pehel Foundation) Rio Tinto	Sakshi	360 women and 50 children
Improving quality of life of HIV-affected families through livelihood	HIV-affected low-income families Nagpur, Maharashtra	Retail funding (GPay)	EFICOR	100 families
Improving employment with LEEP	Ranchi, Jharkhand People enrolled in Employment Exchanges in Jharkhand	MOU with Directorate of Employment and Training	Direct implementation	8,636 candidates counselled in 37 EEs 1,06,941 candidates registered in EEs across Jharkhand

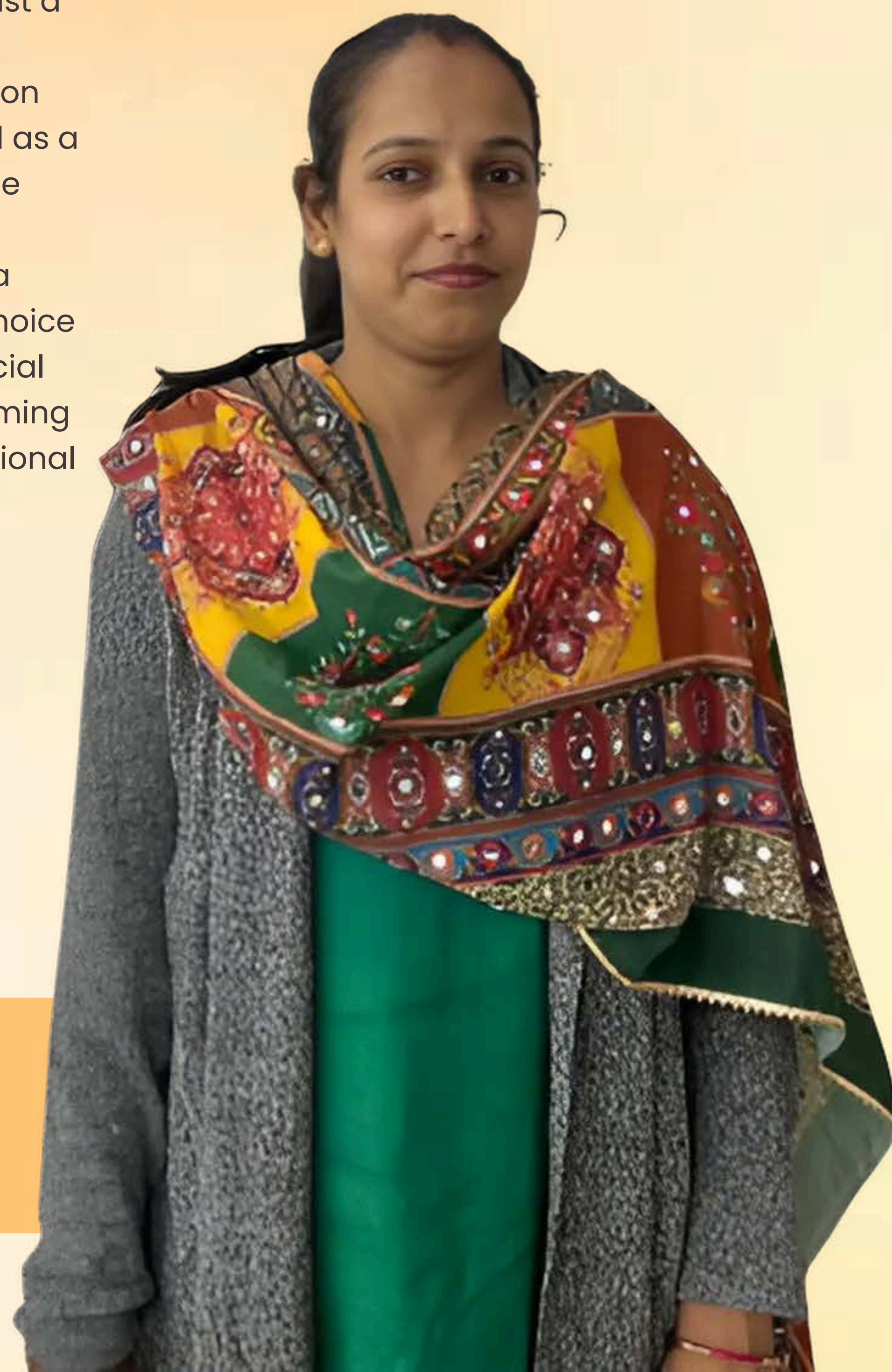
Jobs, Skills, and Livelihood

CASE STUDIES

BY STRATEGICALLY CHOOSING TO ENHANCE HER CAPABILITIES, POOJA EASED HER FINANCIAL BURDEN WITH A STABLE JOB. SHE SETS AN EXAMPLE OF PERSEVERANCE AND CONTINUOUS LEARNING IN THE PURSUIT OF A BETTER LIFE.

Pooja, a resilient individual hailing from Punjab, encountered financial hardships while residing in Gurgaon with her husband. In their rented accommodation, the couple managed a monthly income of Rs 17,000. Despite a prior attempt at entrepreneurship with a readymade clothes shop, the venture did not prosper, resulting in financial debt. This setback prompted Pooja to re-evaluate her skills and explore new avenues for employment.

That's when she enrolled in a tailoring and fashion designing course provided by a skills development center. Amidst a conducive learning environment, experienced instructors, and hands-on practical skills training, she emerged as a skilled professional. Soon enough, she secured a position at Blackberry's (a renowned garment company) with a monthly salary of Rs 11,200. Pooja's choice to learn new skills has marked a crucial turning point in her journey, transforming her financial struggles into a professional triumph.



POOJA, GURUGRAM

WITH THE ENDURING STRENGTH OF A MOTHER'S LOVE, JULI SECURES A JOB TO PROVIDE THE BEST POSSIBLE CARE FOR HER CHILD. MOVING FROM BIHAR TO GURUGRAM, SHE OVERCOMES THE MOST DAUNTING CHALLENGES TO BUILD NEW SKILLS WITH AN UNWAVERING DETERMINATION.

Juli, originally from Bihar, moved to Gurgaon a year ago with a heartfelt mission: to seek advanced medical treatment for her physically challenged child. Her husband, Sunil, had been working in Gurgaon for over 2 years in an export company. The couple's child needed surgery on both feet – a procedure demanding substantial financial resources.

They used their entire savings to ensure the success of the first operation. However, another operation was still needed, and their savings were depleted. Understanding the gravity of their situation, Juli decided to support her husband in earning the money needed for their child's second surgery. She enrolled in a stitching course at the Sakshi Centre. The training was rigorous, but her determination and commitment never wavered. After completing her course, Juli secured a job with a monthly salary of INR 11,000. Her contribution brings her one step closer to affording the second operation for her child, bringing renewed hope to her family as the couple build a new future for their child.



JULI, GURUGRAM

CLIMATE ACTION

OVERVIEW

The initiative includes rejuvenating waterbodies, implementing natural resource-based interventions, using solar energy to electrify remote areas, adopting smokeless cookstoves, and enhancing green cover.

Through PANI, our aim is to address the water crisis to create liveable surroundings. Depending on the agro-ecology we operate in, this includes rejuvenation of ponds and their ambience creation, formation of water and sanitation committees that ensure community ownership, restoration of open wells, use of silt as manure, and new cropping practices.

Overall, the activities help the land retain water and recharge ground water, thereby ensuring sustainable access to water for irrigation, agriculture, drinking, and other purposes. Our green cover projects are around ecological restoration to preserve an area's trees and biodiversity. AQI experts from the Ministry of Environment, Forest, and Climate Change have appreciated the efforts.



CLIMATE ACTION

CASE STUDY

LADAKH, SOLAR WATER HEATER PROJECT

Climate Action can be tough, but it can be easy too with an openness to learning and the right support.

In the cold and harsh terrains of Ladakh, hot water is a lifeline that helps locals survive and make a living. 'Bukhari', a traditional firewood-based heater popularly used to heat water, provides barely 10L of hot water while causing air pollution and shortage of wood. But positive change is underway. Youth and homeowners are increasingly sensitive to the adverse impact of burning firewood on their health and environment.

They stepped up to install, use, and maintain solar water heaters in their households, supported by our joint initiative with Aon and GHE. With a sustainable switch, locals are improving the quality of their lives and environment, adding up to a carbon offset of 6.3 lakh kgs in 5 years.

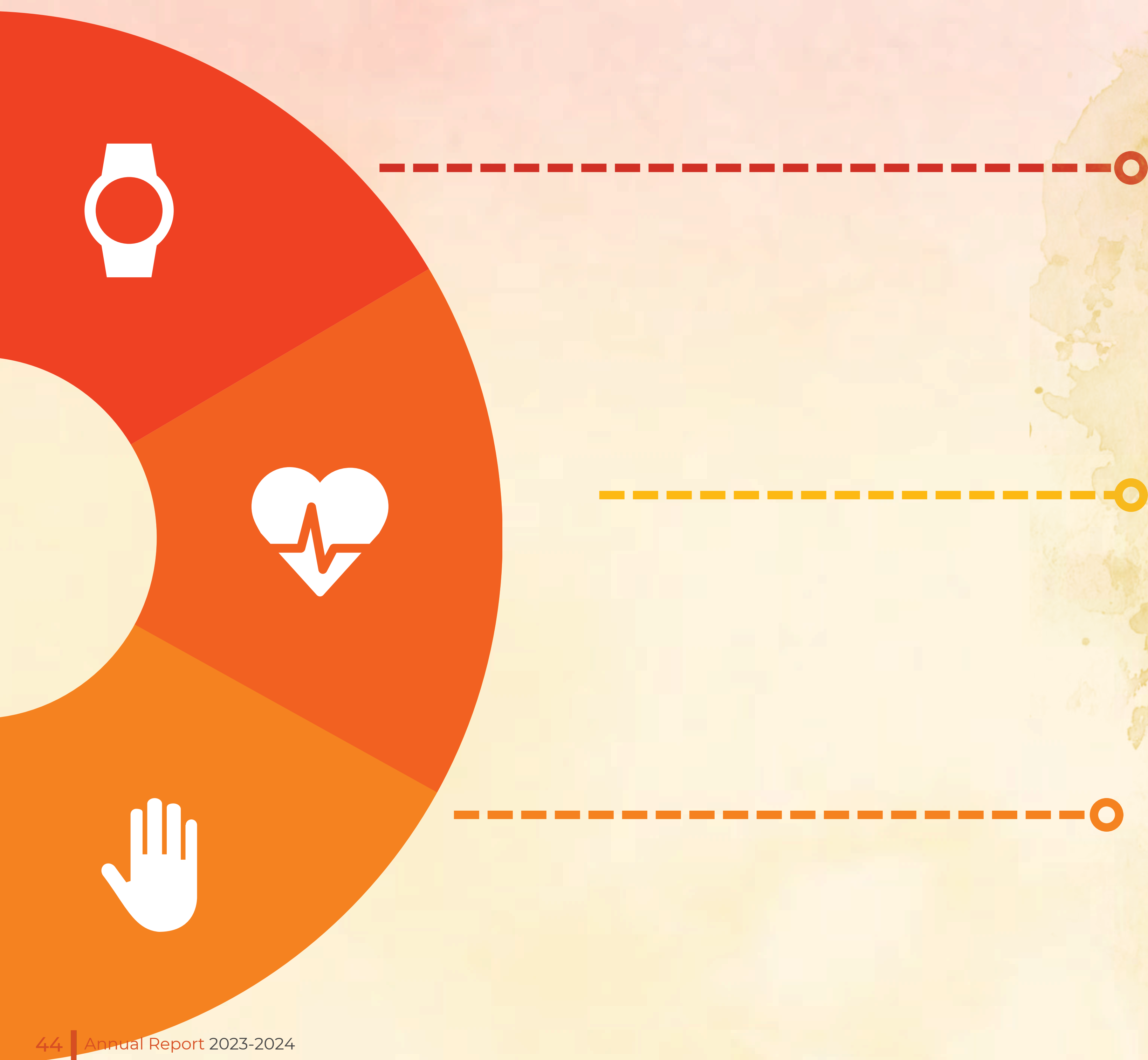


Project Name	Community and Location	Supporting Partners	Non-Profit Partners	Outreach
Distribution of smokeless cookstoves	Rural community Jalna, Maharashtra	AstraZeneca Pharma	IICARE	Cookstoves distributed among 2,322 households
Tree plantation and maintenance	Urban/peri-urban residents Bengaluru, Karnataka		Sankalp Taru	5,000 trees have been maintained
Akshay Vanam	Urban areas surrounding the project site Noida	AON	Hydragreens	16,500 plants
Ladakh solar installation project	Rural Ladakh		Hydragreens	51 solar water heaters in 51 households
PANI: Solve drinking water crisis	Bokaro, Palamu and Garhwa, Jharkhand for Farmers	A.T.E Chandra Foundation, NITI Aayog and Dist. Administration	LEADS and VSK	472 farmers 62 Community Resource Persons (maintenance and sustenance of the waterbodies) 106 ponds identified for desilting
PANI: Innovative agriculture techniques to enhance crop production.	Adilabad, Telangana Kolam people (Farmers and Community)	Retail funding (Micron Technologies)	Mahita, Dept. of Irrigation, Dept. of Soil Conservation and Agriculture.	100 families
One Billion Drops	Farmers in peri-urban Bangalore, Karnataka	Target India	United Way of Bangalore	232 percolation wells renewed

EARLY CHILDHOOD DEVELOPMENT

OVERVIEW

**CREATING CONDUCTIVE ENVIRONMENTS FOR
CHILDREN, RESPONSIVE CAREGIVING FOR 0-3
YEAR OLDS WITH AN EMPHASIS ON FATHERS**



In 2023-24, children under the age of 6 and caregivers have been reached out to by government frontline workers [AWW, Managers or supervisors in the ICDS system] in 2 cities, who have been trained and supported. In 2024-25, we will maintain the Parents+ and Urban 95 programmes.

A deeper programme following the lab approach is Prarambh – Sukhad Shaishab – it is the first ECD project that we have undertaken as implementation and technical expertise partners with the Department of Women and Child Development in Odisha to support them in rolling out the Government's Vatsalya programme. A baseline has been executed by us and programme design (including contextual IEC materials and formation of fathers' club) approved by the WCD, is for rollout in 2024-25.

PROJECT NAME •

Urban 95 and Parent Plus

COMMUNITY AND LOCATION

**Caregivers for children under the age of 6
Udaipur, Pune**

OUTREACH

29,393

NEW INITIATIVES

PARTNERSHIPS, ROUNDTABLES, AND RESEARCH

In a year of transformative change, we took multiple initiatives to strengthen our internal systems and build the capacity of our non-profit partner network. We drove expert-led conversations on green transitions as well as early childhood development and ventured into research for innovative social solutions in agriculture and indigenous food systems.

- We partnered with Dhvani RIS to incorporate mGrant, a system to track our multiple programs, their outputs and outcomes. This will help us develop a strong data-driven system for monitoring projects throughout their lifecycle, offering progress indicators.
- In collaboration with BWI, we conducted capacity-building webinars that supported non-profit partners in creating effective monitoring, evaluation, and learning (MEL) frameworks, and improving transparency and learning through comprehensive reporting mechanisms.
- We operationalized the Collaborative Philanthropy Foundation (CPF), an incorporated Section 8 company that builds on our 25-year expertise to amplify sustainable impact for businesses through CSR solutions, grant management, consulting, and other services.
- Through four expert-led roundtables in the year, we created awareness about models of social change programs towards community-driven green transitions, waterbody rejuvenation to raise underground water levels, and responsive caregiving for early childhood development.

Along with Better World Initiative (BWI) consultants, we co-created a balanced scorecard and MEL framework to unlock greater efficiency.

WE ALSO UNDERTOOK THREE RESEARCH PROJECTS:

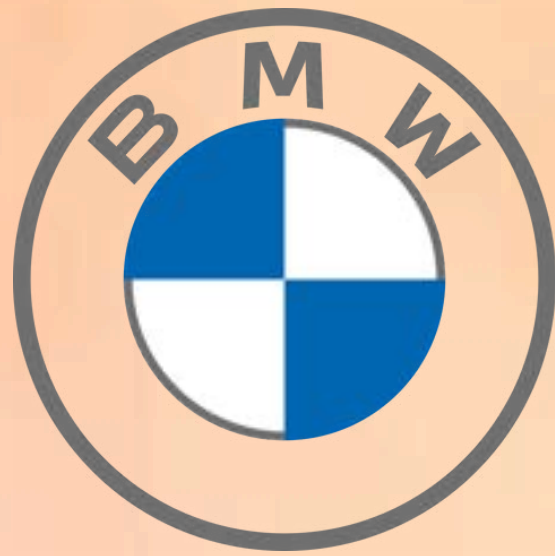
(i) The sustainable food systems project in Santhal Parganas Jharkhand, led to a new project idea to introduce a Santhal nutritionally-assessed cookbook in communities to enhance their nutritional status. This was in partnership with the University of East Anglia and NNedPro at Cambridge University.

(ii) We published a formative research focused on key parenting behaviors prevalent in Odisha. Our primary objective was to cultivate a deeper understanding of caregiving dynamics specific to different local contexts within a state, while enabling a tailored early childhood development intervention in partnership with the Van Leer Foundation.

iii) Research on the adoption of early sown wheat and zero tillage practices among farmers in Haryana is underway, with the goal of reducing crop failure and thereby increasing wheat yields, farmers' incomes, and food security, in partnership with the University of Gottingen.



DONOR TESTIMONIALS



BMW FOUNDATION

"I am writing to thank OneStage for the very elaborate Impact Assessment work done for two of our projects. The detailed work and analysis have come in very handy. Basis their work, we along with our partners have been able to identify the gaps in the projects and initiated course correction to make things more impactful for our beneficiaries".



TARGET

"Thank you again for all your support with the financial audits. You were able to work closely with the auditors to complete this quickly. Appreciate all the hard work you and the team put in for us".



AON

"Aon is committed to achieving net-zero emissions by 2030 through bold and ambitious actions. We are happy to be part of our initiative with OneStage and GHE. As there is a saying "The good you do, returns to you a hundredfold". OneStage has been such a devoted and hardworking partner which helped us in furthering our efforts".



RIO TINTO

"OneStage has been a valuable partner in implementing Rio Tinto's key CSR programs in Skilling & Livelihood and Environmental Sustainability. Our experience with OneStage has been incredibly fulfilling, particularly due to their strong community engagement and the dedication of their team. The recent completion and handover of our Pond Rejuvenation project in Sohna has been a significant achievement, helping us fulfill our company's goals and milestones." - Gurpreet Singh, Head CSR and Director - Rio Tinto India Private Limited.



WIPRO HR SERVICES

"I take this opportunity to Thank You for your partnership with Wipro HR services. OneStage has remained focus on managing and leading the CSR projects for us, ensuring that all projects deliver the expected outcomes. OneStage also advised on how the funds should be allocated to make a meaning impact on society."

IN 2024-25, WE WILL FURTHER ACTIVATE AND DEEPEN OUR WORK AS A CATALYTIC PLATFORM FOR COLLABORATIVE ACTION.

Looking Forward

To drive equitable change, we will enable effective giving with end-to-end CSR solutions, deepen our flagship initiatives to test and disseminate models of change, and strengthen the capacities of non-profit partners while forming collaborative partnerships between government, supporting partners, and non-profits. We are grateful to our board of trustees, our cohort of supporting partners, and the community of our non-profit partners for their trust, expertise, and enthusiasm to work with us towards a singular mission – of creating a more equal humanity.

To foster a more inclusive and impactful approach to social change, we are committed to making philanthropy more accessible and meaningful. By offering comprehensive CSR solutions that cater to each stage of the giving journey, we aim to streamline corporate contributions and maximize their social impact. We will also focus on deepening our core initiatives, which serve as incubators for scalable change models, allowing us to not only test but also replicate successful frameworks across communities.

We are profoundly grateful to our board of trustees, whose guidance and vision propel our mission forward, to our supporting partners, whose backing amplifies our reach, and to the entire network of non-profit partners. Their dedication and expertise fuel our shared journey toward a more equitable world, reinforcing our unwavering mission to create lasting, positive change for a more just and equal humanity.

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OneStage

Everyone deserves equal

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DATE OF PUBLICATION: 6TH NOVEMBER 2024

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