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MAKE GIVING COUNT

Annual Report
2017 - 2018

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ABOUT CHARITIES AID FOUNDATION (CAF) INDIA

Charities Aid Foundation (CAF) India, is a not-for-profit organisation with a rich legacy of supporting diverse causes. For almost two decades, we have implemented ideas that contribute to a more equitable and sustainable society.

We have actively engaged with close to 100 businesses, 50,000 individual donors to support a network of more than 2,000 validated NGOs across 24 states in India. Our dedicated team of experts bring development sector knowledge and experience in order to 'Nurture the Culture of Giving'.

As a member of the CAF Global Alliance operating in nine countries, we harness local knowledge and expertise to support sustainable giving around the world. Our Pan India presence and diverse partnerships, is uniquely positioned to create a platform that connects various stakeholders - NGOs, companies and the government - for creating greater social impact.

We believe in walking every step of the journey with our partners thereby enabling them to focus on what matters most. We have an impeccable record of serving corporates by delivering their CSR commitments successfully, assisting individuals donate to causes closest to their heart, along with aiding NGOs as part of enhancing the overall robustness of the development sector.

We are CAF India and we make giving count.

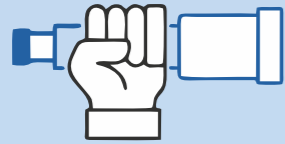


While the world is talking about giving, CAF India is trying to bring in a structure to their giving so that when people collectively give you actually make the best use of that collection on certain identified areas and I think that is where CAF is different from the others.

Shashank Choudhary,
Revenue Head, Activation
HT Mint



VISION



To build a society motivated to give ever more effectively and help transform lives and communities.

MISSION



To promote and support strategic giving for a more equitable and sustainable society.

VALUES



TRUST: Clear, transparent, discrete and reliable.
SUPPORT: Passionate about supporting our donors and NGOs to deliver real social impact.
FLEXIBILITY: Open, responsive and adaptable.
DEDICATION: Committed to advancing charitable giving and the charitable sector.



CHAIRPERSON'S MESSAGE



"Daan" - the Act of Giving in India is ingrained in our culture. The philosophy behind it holds deep connotations from our ancient Indian scriptures to modern day examples of art and culture.

The nexus of philanthropy, religion and everyday lives, once permeated the entire cultural fabric of our society. Over the last few years, philanthropy in India has witnessed many positive developments. There is a visible increase in intention of the Indian middle class to give back and contribute. The new Company Law related to Corporate Social Responsibility (CSR) has also led to greater and more focused initiatives by Corporate India.

An alignment of all these forces has led to favorable outcomes.

This year, with the support of corporate partners and their generous employees; individuals; as well as implementing partner NGOs, more than INR 85 crore has been raised and more than 2.5 million lives impacted across the country. In addition, it has enhanced the impact of philanthropic funding with 700 projects spread across 24 states in the country.

Our growth and expansion is testimony to the dedication of team CAF India; they ensure the highest level of governance and effective deployment of funds. I would like to congratulate the India team which, under the leadership of Ms. Meenakshi Batra, continues to innovate and work for the benefit of donors and recipients.

On behalf of my fellow board members, I would like to express heartfelt gratitude to all the donors, supporters, and charity partners for enabling us to contribute towards growing the Culture of Giving.

Som Mittal
Chairperson, CAF India Board

FROM THE CHIEF EXECUTIVE'S DESK

"For it is in giving that we receive"

Over the past few years, India has seen the term 'Corporate Social Responsibility' coming to the forefront of development discourse. Interestingly, India is taking a lead in defining the meaning, extent and scope of CSR.

The government, corporate entities or individuals each are defining the legitimacy of the core idea. Last year was historic in many ways, not only for CAF India but for the evolving CSR landscape in India.

CAF India was empaneled by the Bureau of Indian Standards (BIS) as a convener of a committee mandated to draft the standards for CSR in India. Working consistently to provide institutional strengthening to the development sector in India, we continued to concentrate our efforts on driving collaboration and introducing models that include cutting-edge technology and expertise, as well as innovative ways to engage our stakeholders.

I would like to thank our donors, partners, well-wishers, and the entire team of CAF India for coming together and driving the culture of giving.

I am certain that with your continued support we will be able to create a more equitable and sustainable society going forward.

Meenakshi Batra
Chief Executive





HIGHLIGHTS

Overview

Achievements

Awards

Celebrity Association

OVERVIEW

Bringing change, profound societal transformation that outlives us, takes more than the work of a day or even a year or even one life time. It has to reach beyond the surface, go beyond serving causes, to changing mindsets; sometimes altering the entire consciousness of a community.

Almost two decades since our inception, our efforts aim to address development issues plaguing the society. To ensure this, we work on ways to make philanthropy more strategic, planned and organised. CAF India engages with corporate, individuals and not-for-profits for this purpose.

Last year was a hallmark year for us in this regard. We formed deep and fruitful partnerships with corporates to nurture the culture of giving.

We worked extensively with corporate organisations, such as Huawei, for designing and delivering their CSR grants effectively in community projects for health, sanitation, education and digital fiber connectivity. We partnered with Accenture to help local community members develop skills through their employee contribution programme. Our Workplace Giving Model and payroll programme, made it easier for individuals in corporations to donate to causes they truly believe in. We have also successfully enabled individual donors and volunteers through our Give4Good and GAYE (Give As You Earn) online platforms. In addition, our partner NGO's benefited with the individual donations made through the Herbalife Family Foundation.

In 2017, as floods ravaged large parts of Assam, we joined hands with CarlsonWagonLit Travels to deliver immediate relief and long-term rehabilitation programmes.

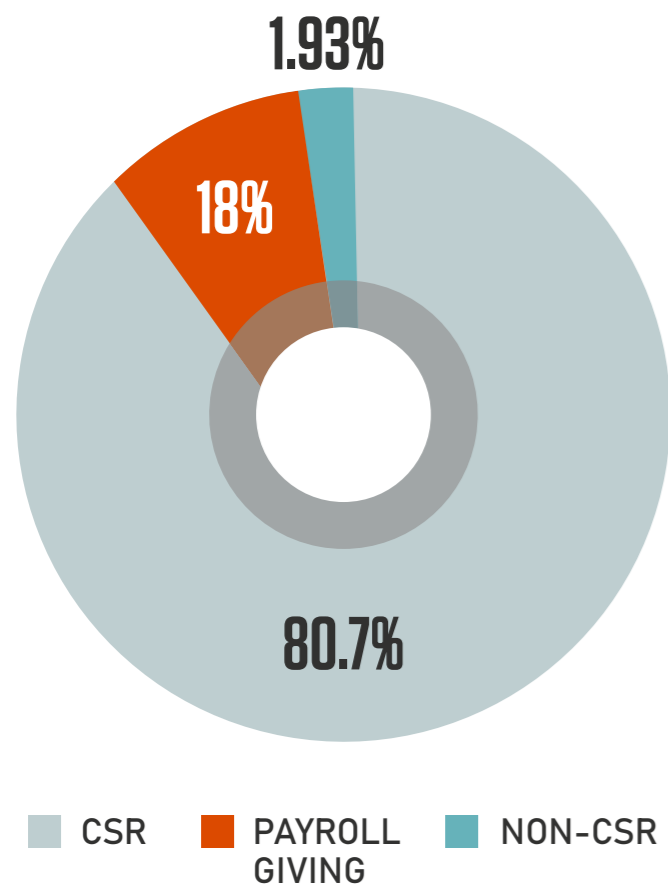
In the development space, we continued to strengthen institutional capacity, improve operations and enhance implementation for our partner NGOs with capacity building workshops called CONNECT; CAF India has also worked closely with several of our partners to deliver on-the-ground improvements. Our community and knowledge building projects are part of our efforts to spark concrete change. This included organising the CSR Colloquium for Indian Communicators, partnering with Indian Industry leaders to hold the SDG Driver's forum and organising the pivotal World Giving Index Report Confab to discuss findings from our World Giving Index Report. Besides this, CAF India contributed extensively to knowledge building in the sector through reports and white papers. We also were empaneled by the Bureau of Indian Standards (BIS) to be part of the CSR Standards Drafting Committee under the aegis of the Government of India.

Change may not take place in a day; but, the seeds are sown every day; this is done when we empower our NGO partners and donors to make each contribution, each intervention and each act of giving count.



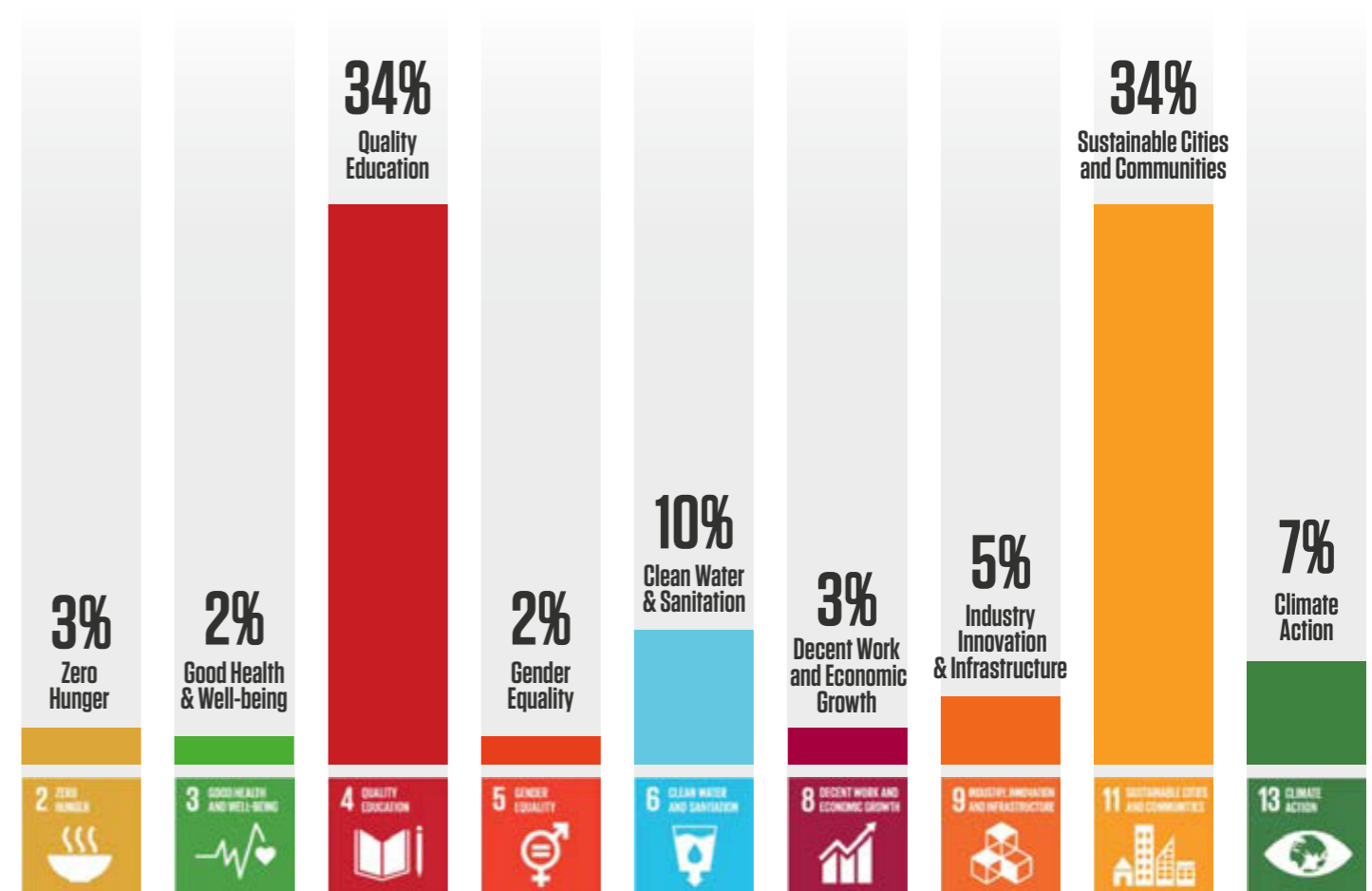
IMPACT AND REACH

We are proud to announce that CAF India was able to mobilize more than INR 85 crore last year and impacted more than 2.5 million lives across the country. With 700 projects spread across 24 states in the country, CAF India is spearheading strategic giving to craft a long term impact for society.



TOTAL FUNDS RAISED 2017-18
80,03,43,588.00

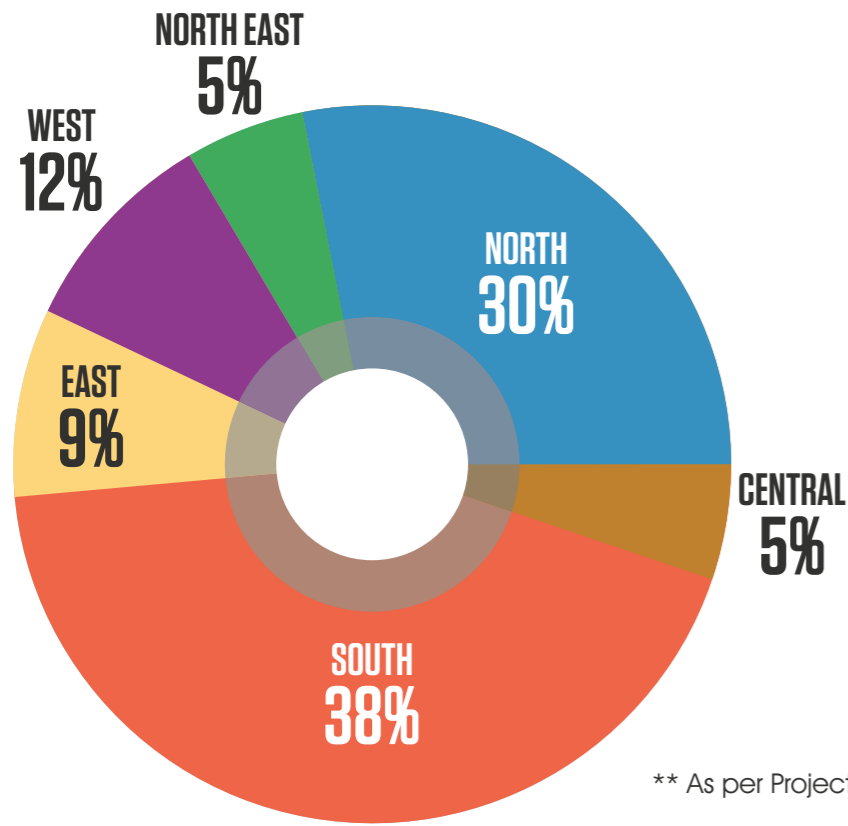
173 NGOs supported through CSR/Other Funds
252 NGOs supported through Payroll Giving



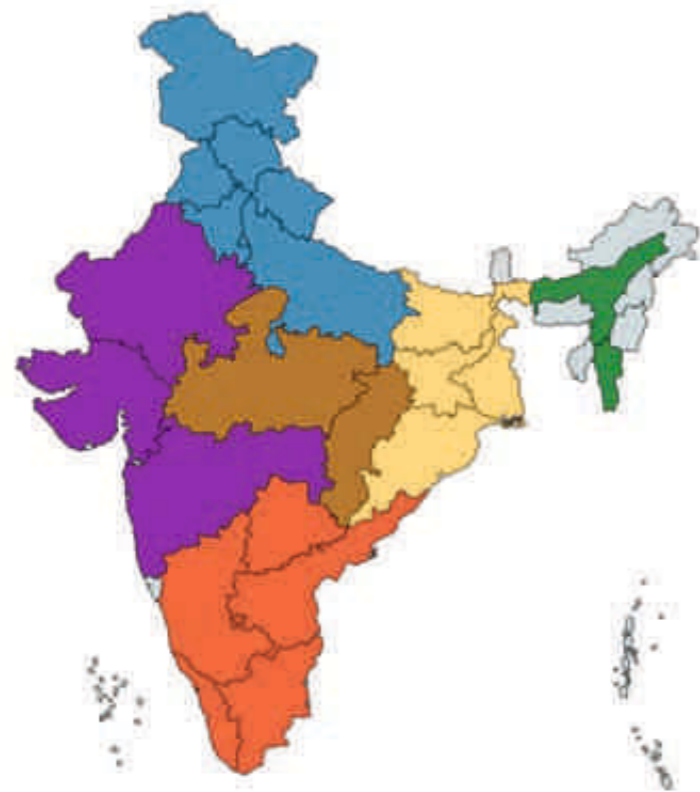
- SDG-WISE INTERVENTIONS 2017-18 -



GEOGRAPHIC SPREAD 2017 -18



** As per Project Interventions of CSR, Non CSR Spend



- North India
- South India
- West India
- East India
- Central India

TOTAL IMPACT ON LIVES 25,35,108 (HUMAN AND NON HUMAN)

COMMUNITY DEVELOPMENT 6,01,727	EDUCATION 5,55,997	SANITATION 4,15,839
ENVIRONMENT 5,50,000	HEALTH 3,42,320	DISASTER RELIEF 40,621
WOMEN EMPOWERMENT 10,476	AGRICULTURE 5,500	ELDERLY CARE 5,009
SKILL DEVELOPMENT 4,450	INFRASTRUCTURE 2,916	NUTRITION 253



ACHEIVEMENTS

CSR STANDARDS IN INDIA

CAF India, an intrinsic part of the CSR Standards Committee under the aegis of the Government of India, has submitted the final CSR Standards document. The legislation, first of its kind in the world, is Section 135 of the Companies Act 2013. In 2016, the Bureau of Indian Standards (BIS) constituted a committee with the responsibility to draft standards for CSR in India. These will become a necessary benchmark and reference point for all stakeholders in the social sector to improve social responsibility. CAF India was invited to be the Convener of this Committee.



CSR standards are the guidelines for companies to plan and execute their CSR activities so as to be legally compliant, effective and efficient. These will ensure that companies identify need-based CSR projects, followed by efficient planning, implementation, monitoring, evaluation, and reporting on outcomes. There is also a provision for certification and star-rating of CSR programmes that any company can apply for and obtain on the basis of a third-party performance assessment of its CSR against these standards.

UNITED NATIONS GENERAL COMPACT (UNGC) RECOGNIZES CAF INDIA FOR BEST PRACTICES IN SUSTAINABLE DEVELOPMENT GOALS

CAF India was recognised amongst the top-ten organisations for Best Practises in Sustainable Development Goals (SDGs) by UNGC at the global event on 'Making Global Goals Local Business'.

Our CEO, Meenakshi Batra along with COO, Avijeet Kumar received the Certificate of Merit for leveraging leadership, innovation, and value creation in implementing sustainable development goals in India.



AWARDS



WEF APPLAUDS CAF INDIA'S WOMEN OF SUBSTANCE

CEO Meenakshi Batra and Head Responsible Business & Sustainability, Ramona Bakshi, were felicitated at the Women Economic Forum (WEF), Delhi as 'Iconic Women Creating A Better World'. Meenakshi Batra and Ramona Bakshi were also invited as distinguished panelists to speak at the event.



CAF INDIA MARCOMM HEAD WAS FELICITATED AT THE MCUBE AWARDS, 2017

Sangeeta S. Thakral, Director, Marketing and Communications, was a member of the Grand Jury at the Masters of Modern Marketing Awards (Mcube), 2017. She played a pivotal role in assessing and nominating the best amongst the equals in the marketing industry.



CAF INDIA INITIATIVE ON HUMANITARIAN RESPONSE AWARDED BY THE EMPLOYEES OF CARLSON WAGONLIT

Our humanitarian response work during the Assam floods in 2017 was voted one of the 'Responsible Businesses' by employees of Carlson Wagonlit, during the Community Involvement Voting Campaign. CWT donated US\$ 3,000 towards the Assam rehabilitation efforts.

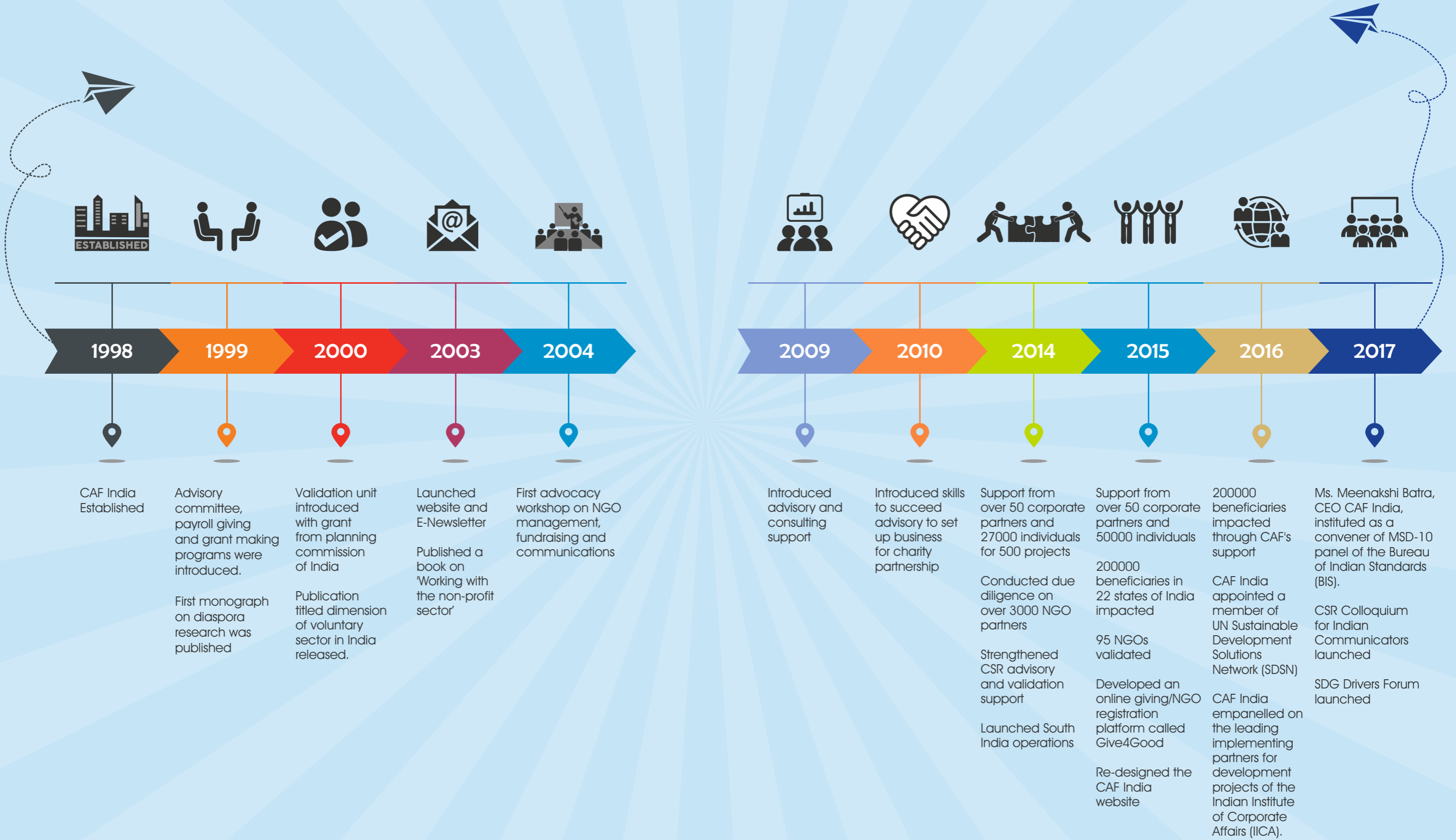
CELEBRITY ASSOCIATION



FACEBOOK & BHAICHUNG BHUTIA JOIN HANDS WITH CAF INDIA TO SUPPORT VICTIMS OF THE NORTH-EAST FLOOD

India's ace footballer and sporting legend, Bhaichung Bhutia, along with Facebook and CAF India joined hands to provide aid to the victims of flood in Northeast India. CAF India raised over INR 1.7 crore for the same.

OUR JOURNEY





NURTURING THE CULTURE OF GIVING

Maximizing Impact of Corporate India

Helping Employee Contributions Go Further

Creating An Environment For
Individuals to Give Strategically

Enhancing The Collective Power and
Responding to Humanitarian Disasters

MAXIMIZING IMPACT OF CORPORATE INDIA

Over the past 20 years, CAF India has successfully coupled ambitious vision and actionable strategies for businesses. This has enabled our corporate partners achieve greater social impact and maximize social investments.

With an in-house operational experience managing CSR grants and strategy for large multinational corporations we initiated and managed programmes and reported on the impact of community investments.

Walking every step of the philanthropic journey with our partners, we offered a host of 'giving solutions' that created a holistic approach for businesses to support causes as well as engage their employees.

By ensuring credibility of projects through robust due diligence of implementing partners, hands-on implementation and monitoring & evaluation models, we provided businesses with a robust ecosystem that encouraged a culture of giving.



Aviva as a company focuses on education for the underprivileged children. Street to School is a flagship program for Aviva Group globally and I am very happy to partner with CAF India and the kind of progress and work that they have been doing for our project is pretty encouraging.

- Jayaram Ramanathan

VP - Corporate Communication, Aviva Life Insurance

CSR FUNDS RECEIVED



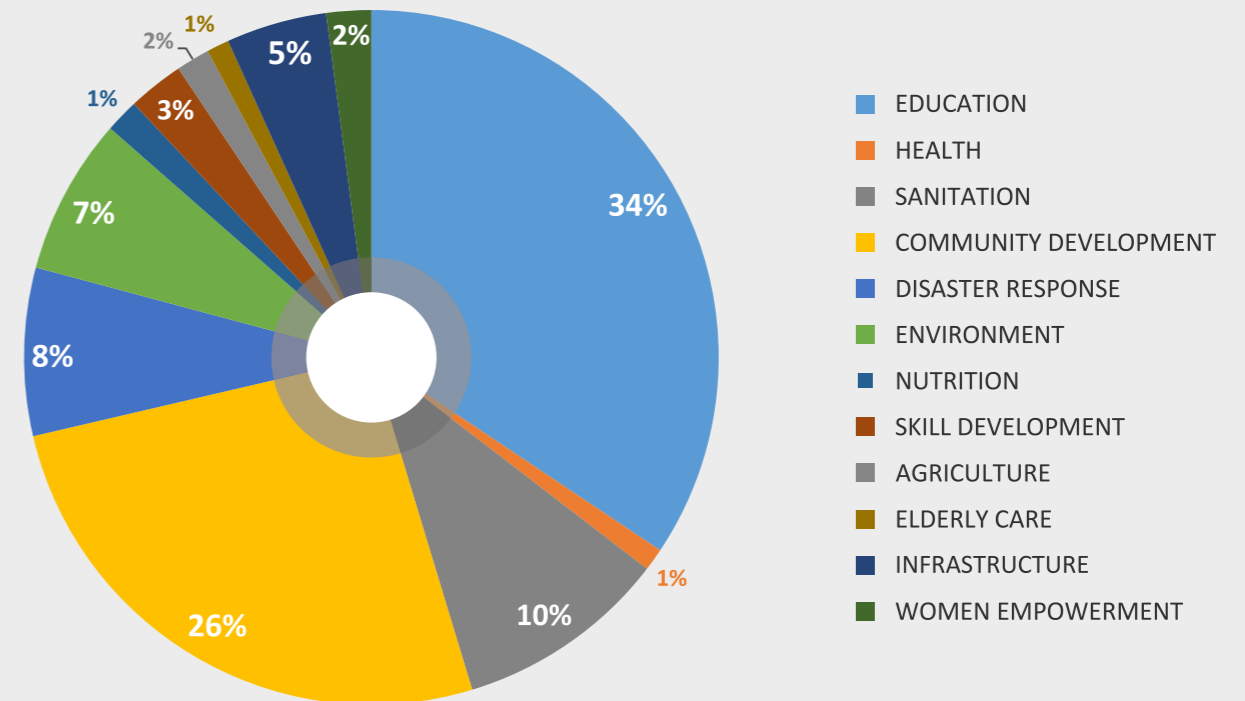
TOTAL FUND RECEIVED
INR 64,08,58,767

NON CSR FUNDS RECEIVED



TOTAL FUND RECEIVED
INR 1,54,35,692

THEMATIC COVERAGE 2017 - 18



Includes CSR/Non CSR/ Institutional

CREATING TRANSFORMATION WITH HUAWEI



Huawei Telecommunications (India) Co. Pvt., Ltd. (Huawei India), a leading global provider of information and communications technology (ICT) infrastructure and smart devices is committed to creating an equitable and inclusive society by supporting education, health and rural development.

CAF India acted as the managing partner to ensure proper and efficient utilisation of Huawei India's CSR grant. Their impact across projects in each domain was maximised through our project management capabilities.



EDUCATION

To integrate Information and Communications Technology into teaching and learning methodologies, Huawei focused on bridging gaps in the system and enhancing the quality of education in schools for underprivileged students.

To achieve this, Huawei set up E-labs in 56 schools across the country. These E-labs focus on developing:

- Infrastructure - The E-labs provide advanced infrastructure and supplies. Each E-lab was designed to provide an integrated ecosystem to the students. The schools received computers, chairs, tables, printers, projectors and inverters for the project.
- Innovative content and e-resources - The project also provided students with supplements to existing curriculum through computer aided - audio and video learning modules.
- Capacity Building of teachers for E-labs and digital content training - To arm teachers with a large repository of content and enhance their computer skills, various training workshops were coordinated.

This initiative helped underline the importance and urgency of incorporating technology-based learning in school curriculum. These schools, especially government schools with modern day facilities can create opportunities for children to learn and excel in education.

HEALTH

Huawei provided healthcare facility equipment to facilitate better patient management in Government Hospital of Thoracic Medicine (GHTM), Tambaram Sanatorium, Chennai. This will benefit not only the patients but also their families and caregivers.

Following a strategic need assessment activity with CAF India, three key elements were identified for the project. The intervention thus focused on better patient management by providing:

- Battery Operated Cart - This aided patients, who require assistance with transportation between admission wards and OPDs. The two were located at least one kilometer apart and the transport was a serious concern for ailing patients especially during summer and monsoon seasons.
- Oxygen Lines with Flow Meter - A 2,000 litres liquid oxygen plant was set up for patients, who needed un-inhibited oxygen supply for their recovery.
- Installation of bore-well and RO plant - Bore-well and RO plant were installed in the hospital to provide safe drinking water

These facilities continue to remain with the sanatorium for patients, visitors as well the staff.

RURAL DEVELOPMENT

After assessing the needs of communities in Andhra Pradesh and Uttar Pradesh, Huawei deployed two projects for their rural development commitments. The company chose sanitation and digital fibre connectivity projects in Uttar Pradesh and Andhra Pradesh respectively.

- Sanitation project - The project was aimed at building well-designed, user-friendly sanitation infrastructure in schools of Ghazipur district in Uttar Pradesh. Keeping in mind the needs of young girls, the objective was to educate the beneficiaries on water, sanitation and hygiene best practices. The project helped further the education and development of students.

Financial year	Phase	No. of schools	No. of Beneficiaries		
			Boys	Girls	Total
2017-18	I (Sanitation)	25	9643	11223	20866
2018-19	II (Sanitation)	18	1793	2119	3912
2018-19	III (Sanitation)	30	10519	10767	21286
2018-19	III (E-lab)	5	4104	1704	5808
Total no. of schools		78	26059	25813	51872

Digital fibre connectivity project - Huawei supported the Andhra Pradesh government in connecting remote areas of the state by establishing fibre connectivity in the East Godavari region. Huawei, as the 'technical partner' for this project, enabled rural communities connect with digital services that are available globally. The services include:

- Tele-medicine for medical consultations
- Enabling school children and teachers to use the virtual facilities available in schools
- Video conferencing facilities in different government offices
- Two-way interactions between the people and government representatives

Our team continuously assessed the impact of all programmes supported by Huawei. Through robust monitoring processes and timely evaluation, the projects not only delivered on the objectives but also became case studies in their own capacity.

Through the support of CAF India, partner NGOs could increase their capacity, which further ensured qualitative and timely delivery of the projects. In addition, our direct meetings with the beneficiaries gave the projects better direction. Further, systems and processes to ensure regular feedback from beneficiaries and relevant stakeholders has helped Huawei identify gaps and action points wherever necessary.

HELPING EMPLOYEE CONTRIBUTIONS GO FURTHER

Managing the country's biggest payroll giving and employee engagement programme with over 250 NGO partners, CAF India makes corporate philanthropy count. We effectively align the company's and the employee's goal of supporting local community initiatives.

Our payroll giving program allows employees to give directly from their salaries towards causes they are passionate about and provide sustainable, ongoing support to the charities of their choice. Our programmes are offered through four models, namely: Flexible, Structured, Employee Assistance Fund and Humanitarian Response.

CONNECT AND COLLABORATE

We conduct capacity building workshops branded as CONNECT (Commune, Network, Nurture, Engage, Collaborate & Transform). We have conducted four workshops across Mumbai, Delhi, Hyderabad and Bangalore with over 250 NGOs for our payroll giving programme Give As You Earn (GAYE).

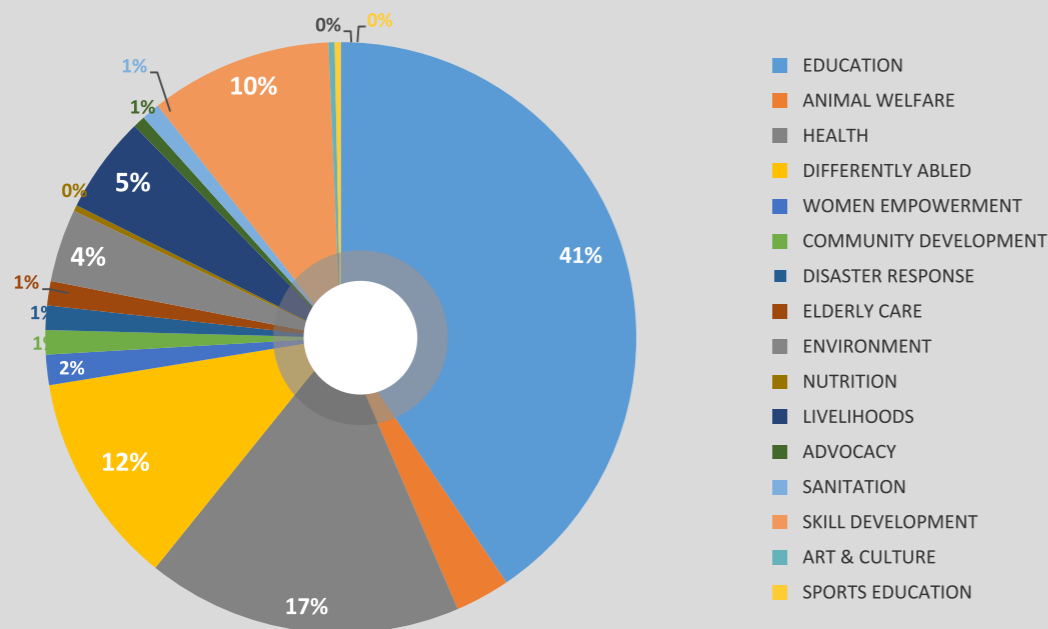
CONNECT was also conducted for our CSR programme partners covering more than a 100 NGOs.



TOTAL FUND RECEIVED THROUGH PAYROLL GIVING
INR 14,40,49,129



SNAPSHOT OF CAUSES SUPPORTED



VOLUNTEERING

Volunteering is integral to CAF India's core mission of promoting the culture of 'giving' and empowering communities.

With our decade-long experience in managing volunteering initiatives and expansive NGO networks across India, we are ideally positioned to channel the passion and skills of employees in the right direction and match them to their preferred causes.

MATCHING GRANTS

We also offer organisations the means of maximising their giving by integrating our Workplace Giving model with our Matched Giving model. This allows them to match the donations made by their employees and make their contributions go further. This highly flexible programme can be tailored to match the money donated, or the time given.

In FY17-18, we hit a record high by raising upwards of INR 14 crore with the contributions of employees, who are part of our payroll giving program and providing support to over 250 NGOs.

New corporates, who joined the CAF India Payroll Giving programmes were:



EMPLOYEE CONTRIBUTION GO FURTHER WITH ACCENTURE

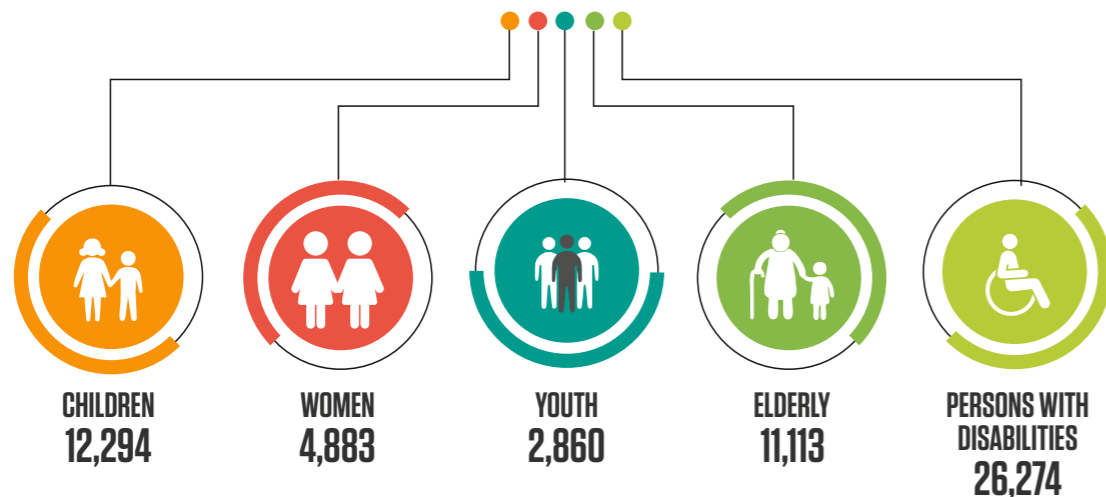


Accenture's global 'Skills to Succeed' corporate citizenship initiative aims to create a measurable impact in the communities, where they live and work. Under this program, to drive the impact of scale, Accenture supports initiatives that advance employment and entrepreneurship opportunities for individuals through technology. Individual employees participate in building India's skilled resource base by pledging and giving time, expertise and money.

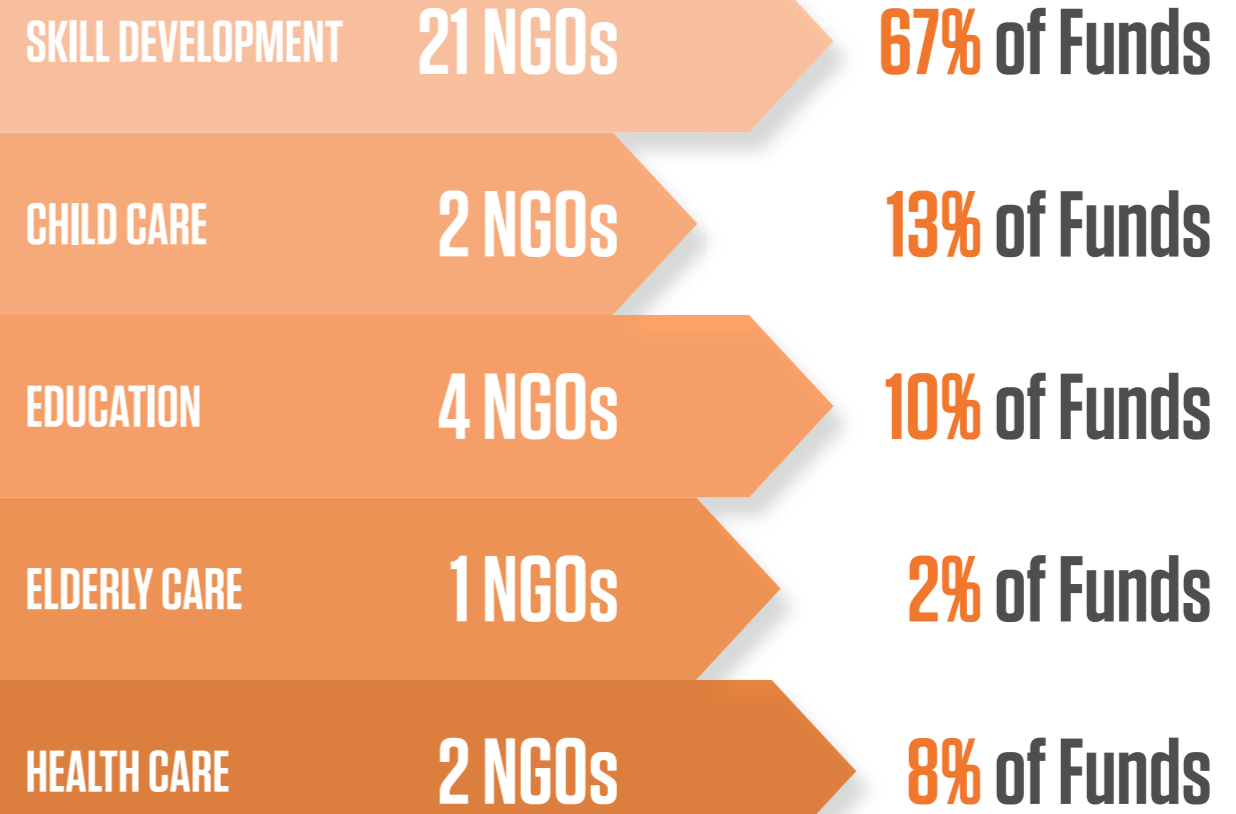
In FY 17-18, Accenture India employees collectively donated over **INR 4.49 crore** through their Employee Giving Programme (EGP) in India. Their contributions supported 28 non-profit organisations across the country.



TOTAL BENEFICIARIES



THEMATIC AREAS



CREATING AN ENVIRONMENT FOR INDIVIDUALS TO GIVE STRATEGICALLY

For the past two decades, we have been working to further and nurture this culture by spreading awareness and encouraging each and every citizen to be the driver of strategic giving in India.

Our innovative initiatives have allowed individuals to step forward, contribute and make an impact in their community, whether it is by giving time, money or knowledge. At the same time, we found an increase in the use of online platforms for donating to causes. CAF India therefore, introduced Give4Good - an online donation platform to make giving accessible for individuals - helping them identify causes and non-profits to support.

Give4Good is also aimed at mobilising a pan-India network of NGOs by allowing them to register for free. It enables registered NGOs to access CAF India's fundraising campaigns, engage with donors, and receive support from us to promote their own campaigns. With a network of over 2,300 NGOs, across 24 states we continually strive to make the civil society in India stronger, more credible and sustainable.



GIVING STRATEGICALLY WITH HERBALIFE FAMILY FOUNDATION



The Herbalife Family Foundation has (HFF) a mission to positively impact the lives of children through nutrition and education, along with Herbalife's purpose of making the world healthier and happier. Among other initiatives, HFF organises an Annual Gala Fundraiser every year.

In FY17-18, HFF's network and distributors came forward to support CAF India's partner NGOs namely SOS Children's Village of India & Smile Foundation through generous individual donations.

SOS Children's Village and Smile Foundation work to support under-nourished children in various parts of the country by providing nutritional support. CAF India has an ongoing CSR Project with Herbalife from 2015-2018 on sanitation in Gujarat. The project so far, has covered 82 primary schools in three districts of Gujarat namely, Bharuch, Kutch, and Mahisagar; it benefited 17,912 people. We partnered with Gram Vikas Trust, Samerth Charitable Trust and Utthan to achieve this.



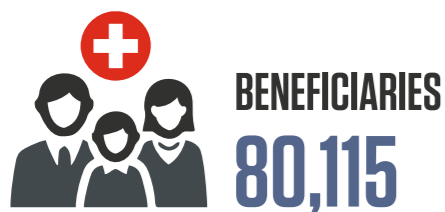
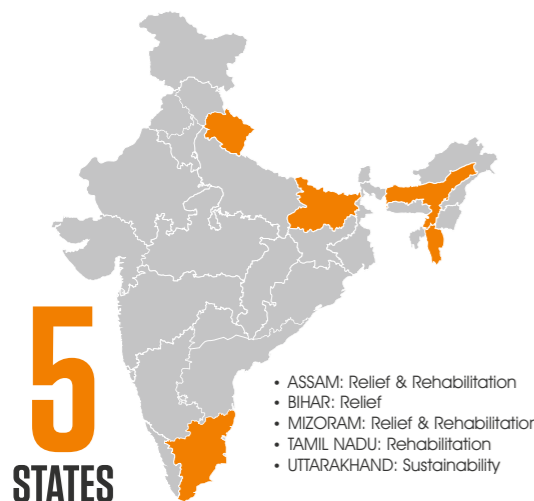
HARNESSING COLLECTIVE POWER AND RESPONDING TO DISASTERS

Crisis comes unannounced, often leaving no time to plan and raise funds.

CAF India's experience in facilitating humanitarian relief and rehabilitation projects across India is as old as the organisation itself. A cause-neutral organisation, we have the advantage of being able to extend immediate relief and long-term rehabilitation to entire communities.

CAF India aims to build a strong community for giving and sharing resources and knowledge during times of disaster. Our humanitarian support group ensures swift action in such times; the group can be quickly mobilised to provide the necessary relief measures.

Technology has been instrumental in helping us create a transparent, accountable and seamless model for humanitarian aid allowing donors to pledge funds. It also enables volunteers and NGOs to register with us, for providing expertise. We have thus, been able to narrow the gap between donors and on-ground implementation partners.



Emergency Coordination with State Disaster Management Authority, District Disaster Management Authority, Corporate, Sphere India, State Inter Agency Groups, Charity Partners & Volunteers

PREPAREDNESS FIRST

Going beyond relief and rehabilitation, CAF India believes in building resilient communities. We do this by working with multiple stakeholders and initiatives, these include - capacity building of NGOs, providing disaster management education, initiating state-level advocacy to draw focus to key developmental gaps and policy discussions.

Our endeavour was supported by thousands of individuals and corporates.



As part of our CSR Strategy, CWT India is keen to support and work on rehabilitation of areas affected by natural disasters. Also, while choosing to spend for such causes our motto is to ensure the well-being of people and sustainable development of that place



- Sunita S Menon, Senior Director of HR
Carlson Wagonlit Travel (CWT) India

HUMANITARIAN AID AND RESPONSE WITH CARLSON WAGONLIT TRAVEL



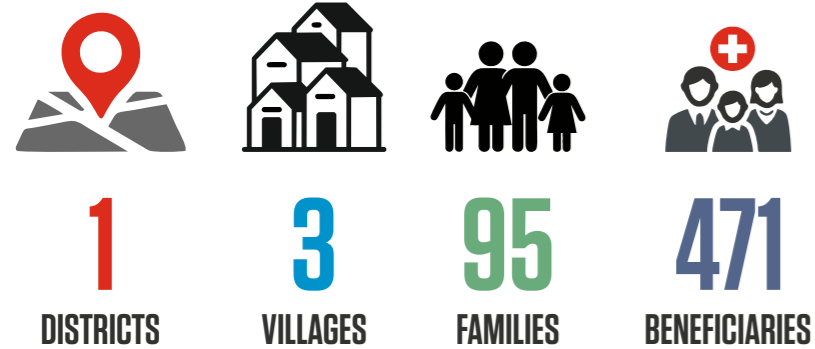
In 2017, incessant rains in Assam caused the mighty river Brahmaputra to overflow, flooding 26 districts of Assam causing extensive damage to human life and property.

CAF India, in partnership, with Carlson Wagonlit Travel (CWT), established a disaster relief fund to provide humanitarian assistance in one of the worst affected districts, Golaghat, in Assam. This was done to provide both immediate relief, and then rehabilitation to bring back normalcy in the community.

Immediately after the floods, the most severely affected families were identified and provided with family kits to help them address their basic needs. The family kits consisted of blankets, mosquito nets, medicines with first aid, hygiene kits, food, water storing kits, solar lamps, sleeping mats and tarpaulin sheets etc.

CWT also worked with CAF India to uplift the most vulnerable, impoverished communities, by making them aware of Water, Sanitation & Hygiene (WASH) issues and other disaster mitigation measures.

IMMEDIATE RELIEF



LONG TERM REHABILITATION





SUPPORTING INSTITUTIONAL STRENGTHENING

NGO Validation

Capacity Building

Technology As An Enabler

PARTNERING AND VALIDATING NGOs

For charities and social organisations, CAF India provides the necessary support, so they can get help efficiently when it matters.



284 VALIDATED
NGO

As part of strengthening the existing development efforts, we conduct an impartial and thorough due diligence and validation process for the NGOs that we bring on board.

This process includes legal, regulatory and fiscal compliance audits along with site visits. These measures ensure credibility and help donors to identify, select and maintain a continued association with competent NGO partners.

Moreover, this ensures donors work only with credible NGOs who comply with all operational, legal and fiscal compliances as per government of India's mandate. So far over 2,300 NGO's have benefitted by our process across 24 states.

BUILDING EFFICIENCY WITH



Charlies Animal Rescue Centre

CARE (Charlies Animal Rescue Centre), is an organisation based in Bangalore that rescue and rehabilitate animals in need. Established in 2013, it operates Animal Rescue Vehicle Services, Inpatient Facility, Adoption, Canine Therapy, passive Adoption, Holiday Boarding etc. In 2018, CARE came on board as a CAF India partner. The organisation sought sustained funds in order to increase their outreach and streamline operations.

After registering with CAF India and undergoing our due diligence and validation process, CARE realised that several administration and compliance issues needed attention. CARE, with our recommendations was able to resolve these matters and now run successful programmes, while adhering to all norms and policies.



Next time we won't have to do this much work since all our paper work will be in order thanks to CAF India. Other organizations have conducted their version of due-diligence but it always very superficial. No one ever went in to such a detailed audit and study of the organization. It put us right on track. It was a great help to know what the short comings were and how we could overcome the.

Sudha Narayanan
Founder Trustee
CARE

CAPACITY BUILDING

While CAF India works closely with businesses to maximise their social investments through high impact strategies and programmes, we also endeavour to create an enabling environment where NGOs can also thrive and be more successful across different units and operational functions.

To this end, we have conducted multiple capacity building workshops for NGOs throughout the year, where we address challenges faced during the programme implementation. We have tailored training programmes designed for NGO's implementing CSR grants and those, who implement payroll grants.

Our capacity building workshops - CONNECT (Commune, Network, Nurture, Engage, Collaborate & Transform) – have gained immense popularity among our NGO and CSR programme partners.

INSTITUTIONS STRENGTHENED



173 Institutions/NGOs supported through CSR/Non CSR Funds as per Project

It was a wonderful experience to photograph the eye checkup camp at CAF India partner NGO, Christel House and the kids at the school. The smiles, curiosity, freedom and confidence on the face of these children clearly shows the way they have been treated at the school. And not to miss on the homely lunch being provided which made me wonder if this is a school or home. Wishing all the best to the Christel house and CAF India to continue the good work.

- Muralidharan Kuppuswamy
Volunteer



TECHNOLOGY AS AN ENABLER

It is our constant endeavor to increase the flow of resources to the NGO sector. In wake of rapid growth of the digital ecosystem, donors are turning increasingly towards online giving and at CAF India, we recognize the need for the development sector to change itself accordingly.

GIVE4GOOD



Driven by our commitment to provide institutional strengthening and increase the inflow of resources to the development sector CAF India has developed an online giving platform that simplifies resource mobilisation and fundraising from potential donors. A national platform, Give4Good is a unique tool that enables donors to choose, donate, and manage their giving while connecting with NGOs they support.

Give4Good is also aimed at synergising and mobilising a pan-India network of NGOs by allowing NGOs from across the country to register for free. It enables registered NGOs to access CAF India's fundraising campaigns, engage with donors, and receive support from us to promote their own campaigns. With a network of over 2300+ NGOs across 26 states already in place and growing, we continually strive to make the civil society in India stronger, more credible and sustainable.





ADVISORY AND THOUGHT LEADERSHIP FOR LONG TERM SUSTAINABLE DEVELOPMENT/SOLUTIONS

Corporate Advisory

NGO Advisory

Community Building

CAF India's International Presence

White Papers and Reports

Speaking Engagements



COMMUNITY BUILDING

Going beyond designing and implementing CSR and corporate philanthropy solutions, CAF India has consistently initiated and pioneered forums, which aim to further the dialogue around sustainability and impact in the development landscape in India.

CORPORATE ADVISORY

CAF India has played a vital role in providing advisory and management support to corporates and foundations in the CSR space in India for the past 20 years. We offer a wide range of CSR advisory solutions to help organisations develop, implement and evaluate a sustainable CSR initiative that is not only aligned to their vision and mission but also to the national and global development agendas.

With a dedicated team of in-house experts, our advisory enables co-creation of scalable CSR projects. This includes providing bespoke training to CSR teams, a 360-degree impact analysis, reporting and communication support, and advise on course correction.

Over 100 corporate houses have leveraged CAF India's expertise to substantiate their organization's potential to bring about social change by positioning their social initiatives in the right context and reinforcing their unique identity.

NGO ADVISORY

To maximize the impact of giving, engagement, partnerships and volunteering, a project design needs to be aligned with the business requirements of the company along with assessing the needs of the community, in which it operates. CAF India recognises this need and supports not-for-profit organisations with conceptualisation of full-fledged proposal development with baseline/need assessment, activity work plan, budgets and timelines etc.

My family used to treat me as if I was useless, which made me feel demotivated. The place I am currently associated with gave me a platform to feel good about myself. I learnt to make products at the skill unit and I am supervising the housing keeping department. I feel empowered now.



- **Umadevi, Beneficiary**
Urban Mental Health Programme

CSR Colloquium for Indian Communicators

Communication plays a vital role in driving and managing CSR. But communication professionals are often feel challenged while adapting to its complexities in a holistic manner. To address this challenge, CAF India curated CCIC - a unique CSR Colloquium for Indian Communicators. The colloquium aims at establishing a network of specialists to address challenges inherent in CSR, allowing corporate communication professionals to strategise a comprehensive framework to manage initiatives.



SDG Drivers' Forum

CAF India has initiated the Drivers' Forum - a first-of-its-kind strategic action group that aims to engage Indian industry along with other stakeholders in advancing the Sustainable Development Goals (SDGs) in India. This involved partnering with United Nations World Food Programme (UN WFP) to address the most vital challenge for India, i.e., Goal 2 -Zero Hunger. CAF India as a UNGC signatory and a data champion for UN Partnerships for Sustainable Development has initiated the forum, to collate the best practices of private sector and multiple stakeholders across India on the 17 diverse goals in the Indian context. Both CAF India and UN WFP India initiated the first meeting in February 2017 on the theme 'Transformative Partnerships to Achieve SDG2'.



World Giving Index Confab

To commemorate the launch of the eighth edition of World Giving Index (WGI), CAF India, in tandem with its global counterparts, organised a 'World Giving Index 2017: A Confab with Diplomats, Corporates & Philanthropists' in New Delhi. The findings of the report were reported and discussed at this specially curated event.



KNOWLEDGE BUILDING IN INDIA AND INTERNATIONALLY

We look to bring global best practices and latest innovations in the social sector to local projects. Together, the CAF Global Alliance is working with over 7,000 corporations, supporting over 70,000 non-profits across 100 countries.

As a global signatory to United Nations Global Compact and lifetime member of local GCNI network and the UN Sustainable Development Solutions Network (SDSN), CAF India has enhanced the 10 UN Guiding Principles (UNGP) through its sustainable practices over the years. Our projects address the national and global agendas by advancing the Sustainable Development Goals.

Alliances and Memberships



The digital literacy and life skills education program served as a platform for us to put on our thinking caps, look at the world from a different perspective, understand who we are and what we want to be, and plan how we can bring about positive change. The components of life skills, good governance, and digital literacy are all very important.

- Kiranvati, Beneficiary

Digital Literacy and Life Skills Education Programme

WHITE PAPERS AND REPORTS



Philanthropy in India - A Report

CAF India contributed to this published report titled, 'Philanthropy in India' and Meenakshi Batra, CEO, CAF India was widely quoted across the study.

CCIC Report 2017

After the inaugural session of the CSR Colloquium for Indian Communicators, CAF India released a report on the deliberations held around CSR programme management in India and the impact of storytelling. Through both sessions, all participants touched upon some significant insights for CSR programme management, while delineating learnings derived through a few projects being undertaken by their respective companies. The report details the key takeaways of the discussions and the way forward for the forum.

WASME - CAF India ICSME 2017

CAF India was the Knowledge Partner for ICSME 2017. We curated the programme and published a paper on 'Achieving Sustainable Industrialization by Promoting SMEs', which was launched by Shri M. Venkaiah Naidu, honourable vice president of India and Shri Suresh P Prabhu, honourable union minister of commerce.

World Giving Index Report

The World Giving Index (WGI) is an annual report published by the Charities Aid Foundation, using data gathered by Gallup and ranks countries according to how charitable they are. The 2017 research surveyed more than 146,000 people across 139 countries regarding the scope and nature of giving around the world. The report bases its findings on three parameters: number of people donating money, volunteering time and helping a stranger.

Socio-Political Observer India

CAF India submitted articles which were published in SPOI titled, 'Progressing from CSR to Sustainability: Through Accelerating Collaborations and Impact', 'Women Empowerment in India: Significance and Challenges' and 'Give As You Earn - Why do Companies Need Employee Giving Programs'.

SPEAKING ENGAGEMENTS

UN GCNI 12th National Convention
April 2017

NPDRR Pre Conference Event by Sphere India
April 2017

ISME Leaders Round-Table on Education and CSR
April 2017

Behtar India CSR Events
April & May 2017

SPOI CSR Summit and Awards
May 2017

Masters of Modern Marketing Awards (Mcube)
May 2017

Women Economic Forum - WEF
May 2017

NGO EXPO 2017
May 2017

Dialogues on Development Management by
Indian School of Development Management
June 2017

National Consultation on "Samvaad: Discussing
Changing Realities" by VANI
August 2017

AVPN India Summit
Sept 2017

NGOBOX India CSR Summit
Sept 2017 Delhi

Thought Leadership Summit on Sustainability &
CSR by PHD Chambers
Oct 2017

21st International Conference of Small and
Medium Enterprises by WASME
Nov 2017

UN GCNI 1st Sustainable Development Goals
Summit 2017
Dec 2017

Launch of Coca-Cola NDTV 'SMS Recycling
Campaign'
Dec 2017

NGOBOX Rajasthan CSR Summit
Feb 2018

NGOBOX Deccan CSR Summit
Feb 2018

The National Conference on Technology &
Innovations in Healthcare Delivery
Feb 2018

UN Sustainable Development Solutions Network
(UNSDSN) Members Interview Series
Feb 2018



CEO, Meenaskhi Batra at the Plenary Session of UN GCNI 1st Sustainable Development Goals Summit, 2017



CEO, Meenaskhi Batra inaugurates NGOBOX Rajasthan CSR Summit

IN NEWS

Corporate Voice: Articles talking exclusively about CAF India



Industry Stories: Articles highlighting CAF's initiatives and industry articles





PHILANTHROPIC PARTNERS



BALANCE SHEET

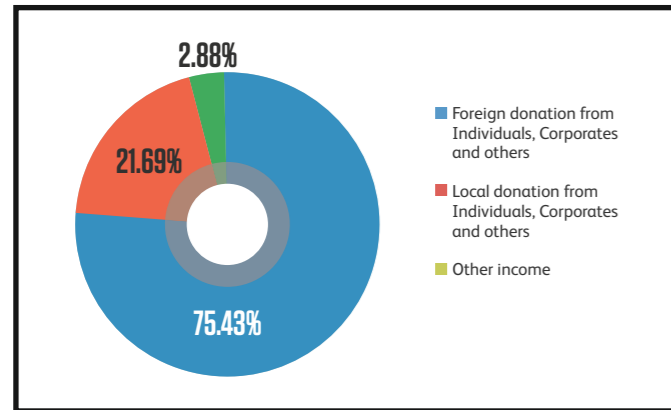
Charities Aid Foundation India Balance Sheet as at March 31, 2018			
PARTICULARS	Notes	As at March 31, 2018 (₹)	As at March 31, 2017 (₹)
SOURCES OF FUNDS			
Surplus Fund	1	9,38,90,261	6,59,93,712
Corpus Fund	2	10,20,400	10,20,400
Capital Assets Fund	3	44,104	95,866
Institutional Development Fund	4	2,50,00,000	2,00,00,000
Unutilised Grants / Donations	5A	74,44,65,045	76,52,02,472
TOTAL		86,44,19,810	85,23,12,450
APPLICATION OF FUNDS			
Fixed Assets			
a. Tangible Assets	6	18,74,331	38,52,665
b. Intangible Assets	6	12,67,948	14,55,806
		31,42,279	53,08,471
Current Assets, Loans and Advances			
Cash and Bank Balances	7	78,06,22,617	80,45,47,457
Loans and Advances	8	2,99,68,156	2,51,94,611
Current Investment	9	6,53,06,638	3,29,57,176
Total Current Assets		87,58,97,411	86,26,99,244
Less: Current Liabilities and Provisions	10	1,34,59,019	1,54,03,744
Net Current Assets		86,24,38,392	84,72,95,500
Non Current Liabilities and Provisions	11	11,60,861	2,91,521
TOTAL		86,44,19,810	85,23,12,450
Summary of significant accounting policies 14.2			
The accompanying notes form an integral part of the financial statements.			
As per our report of even date			
For S. R. Batliboi & Associates LLP Chartered Accountants ICAI Firm Registration number: 101049W/E300004		For and on behalf of Charities Aid Foundation India	
 per Sanjay Bachchani Partner Membership Number: 400419	 Som Mittal Chairman	 Meenakshi Batra Chief Executive officer	
Place of signature: Gurgaon Date: July 16, 2018			

ACCOUNT OF INCOME AND EXPENDITURE

Charities Aid Foundation India Income and Expenditure Account For the year ended March 31, 2018			
PARTICULARS	Notes	Year ended March 31, 2018 (₹)	Year ended March 31, 2017 (₹)
INCOME			
Grants/Donations Received			
Specific Purpose Grant Income	5A	86,85,05,729	69,68,66,470
Other Income	12	2,57,85,696	2,63,51,132
		89,42,91,425	72,32,17,602
EXPENDITURE			
Grants/Donations Paid			
Specific Purpose Grant Expenditure	5B	79,03,44,632	63,87,61,372
Depreciation and Amortisation	6	31,72,277	31,26,317
Other Expenses	13	6,79,29,729	7,06,69,206
		86,14,46,638	71,25,56,895
Excess of Income over Expenditure for the year		3,28,44,787	1,06,60,707
Appropriations			
- Transfer from Capital Assets Fund		(51,762)	(4,31,116)
- Transfer to Institutional Development Fund		50,00,000	50,00,000
- Transfer to Surplus Fund		2,78,96,549	60,91,823
Summary of significant accounting policies 14.2			
The accompanying notes form an integral part of the financial statements.			
As per our report of even date			
For S. R. Batliboi & Associates LLP Chartered Accountants ICAI Firm Registration number: 101049W/E300004		For and on behalf of Charities Aid Foundation India	
 per Sanjay Bachchani Partner Membership Number: 400419	 Som Mittal Chairman	 Meenakshi Batra Chief Executive officer	
Place of signature: Gurgaon Date: July 16, 2018			

HOW WE SPEND YOUR CONTRIBUTIONS

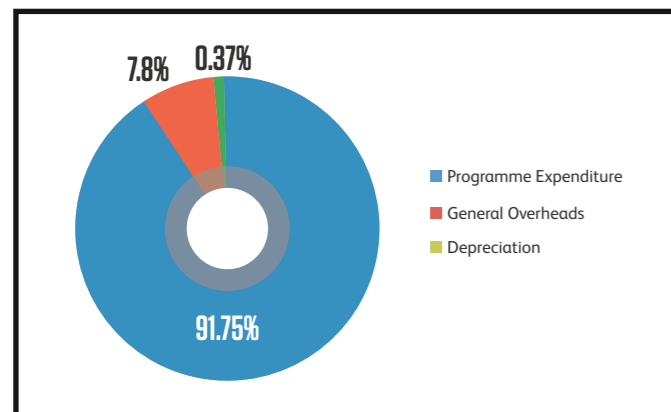
Inflow of Funds (2017-18)



(Amount in INR)

Foreign donation from Individuals, Corporates and others	6745.76 Lakhs
Local donation from Individuals, Corporates and others	1939.29 Lakhs
Other income	257.85 Lakhs

Outflow of funds (2017-18)



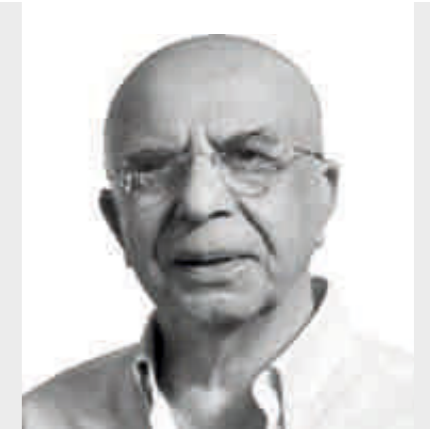
(Amount in INR)

Programme Expenditure	7903.44 Lakhs
General Overheads	679.30 Lakhs
Depreciation	31.72 Lakhs



BOARD MEMBERS

CAF India has an independent board, chaired by respected industrialist and philanthropist, Mr Arun Bharat Ram. The board comprises seven other prominent members from the business and NGO sectors.



SOM MITTAL
Former Chairman & President,
NASSCOM

Mr. Som Mittal has been the President of NASSCOM from 2008-13 and steered the industry through one of its most challenging phases. Under his leadership, the industry crossed the USD 100 billion milestone and significantly expanded its value offerings. A B.Tech from IIT Kanpur and an MBA from IIM Ahmedabad, he has served as a member of the Indian Prime Minister's Committee on National e-Governance. He now advises companies, CEOs and senior leaders on growing business, particularly in developing economies and in co-creating policies with Governments.

ARUN BHARAT RAM
Chairman, SRF Limited

Mr Arun Bharat Ram is a member of the renowned Ram family of Delhi, owners of Shri Ram Group and DCM, with a legacy of over 100 years. Arun is the current chairman of SRF Limited, an organisation he set up in 1970, which has grown and diversified into a multi-business `4000 crore manufacturing company, with operations in India, UAE, Thailand and South Africa.

ARJUN MALHOTRA
Former Chairman & CEO,
Headstrong

Mr Arjun Malhotra has over 42 years of experience in the technology and IT sector, in both private and public companies. Until very recently, he was chairman and CEO of Headstrong, where he led the business' turnaround and rejuvenation. Under Arjun's leadership, Headstrong became the leading provider of consultancy services to the financial services industry, and was sold in 2011 to Genpact for over \$500m. Arjun is also on the board of IIT, ISB, IIM - and many other educational and social organisations.

SHRAVANI DANG
VP, Group Head - Corp.
Communication, Avantha Group

Shravani Dang is Senior Communications and CSR leader with over two decades of quantifiable achievements. Her experience base spans multi-national companies across Technology, Financial, Not-for-profit and Industrial sectors. Currently, she serves as the Vice President and Head Corporate Communications and Public Relations at the Avantha Group, one of India's largest and broad-based industrial conglomerate. Reputation Today magazine recently ranked Shravani as among the top ten corporate communications professionals in the country.

MADHU BALANATH
Country Representative (India)
EngenderHealth

Madhu Bala Nath is presently the Country Representative (India) for EngenderHealth which promotes quality services for reproductive health and family planning in four Indian states. Madhu has spent most of her three-decade long career with UN agencies, working on HIV/AIDS, reproductive and sexual health and women empowerment. She has also served as Senior Adviser at the UN Women headquarters. She has served on the advisory board for Women Power Connect, International Centre for Research on Women and at present for Girl Rising in India, as well as, the HIV/AIDS Alliance. She is also an independent director on the board of HPL Electric India.

LALIT NIRULA
Director, LMN Investments &
Agriculture Pvt. Ltd.

Lalit Nirula is a second generation member of a family that has been in the hospitality industry for 76 years. Their food chain, Nirula's was considered leaders in their field of family foods, being the largest Indian owned restaurant chain in the Indian sub-continent. Currently, Lalit is the director of LMN Investments and Agriculture Pvt. Ltd, a company with investments in real estate and financial instruments. His personal commitment to education and social progress has kept him actively involved with a number of educational institutions and charitable organisations.



AJAY S. MEHTA
President, Board of Trustees
Seva Mandir & Vidya Bhawan

Ajay S. Mehta joined the Indian Railways in 1980 after working briefly for the government-instituted Commission for Controls and Subsidies. In 1985, he joined Seva Mandir and took on the role of chief executive from 1990 to 1999. Following this, he served as the general secretary of the Association of Voluntary Organisations for Rural Development (AVARD) for a span of two years. In 2001, he moved on to The National Foundation for India (NFI) as the executive director. After a 10-year service, Ajay joined the State Planning Board of Rajasthan till 2013. Currently, he is the president of the board of trustees of Seva Mandir and of Vidya Bhawan.



NAVEEN BAHL
Chartered Accountant

Navin Bahl is a Fellow from the Institute of Chartered Accountants in England and Wales. He has worked with Ernst & Young in London and Scandinavia and as the head of finance at large industrial organisations in India. Navin has 35 years of experience as a practicing chartered accountant. Besides being a trustee of various charitable trusts like the Blind Relief Association of New Delhi, he is also the president of the Association for Advancement and Rehabilitation of Handicapped Children, which is running a school in Vasant Kunj for handicapped children. Navin also holds the office of treasurer and trustee of Cord which is working in 600 villages to empower rural women through self help groups, micro-credit banking and income generation activities.

SENIOR MANAGEMENT

CAF India's CEO, Meenakshi Batra spearheads a highly motivated team, committed to promoting the culture of giving in India. It consists of skilled and experienced professionals who contribute their expertise for the benefit of the organisation and its partners.



MEENAKSHI BATRA
Chief Executive Officer

Meenakshi is a seasoned and widely recognised professional with over 26 years of experience in the international development, CSR and not-for-profit sector. She has served in various leadership roles with international development and humanitarian agencies in South and Southeast Asia. In addition, she has successfully led large country programmes in India, Afghanistan and Indonesia working with leading international development NGOs.



AVIJEET KUMAR
COO

Avijeet has more than 25 years of work experience in the development sector and in teaching and research. He worked with Help Age India as Director of Programmes for more than eight years before joining CAF India. With extensive knowledge of designing CSR strategies for companies and a deep understanding of the social development sector in India, Avijeet has helped build capacities in organisational development for several non-profits.



RAKESH GOSWAMI
Director of Finance & Operations

Rakesh is a veteran with more than 22 years of experience in heading finance departments within organisations, 11 years of which have been dedicated to the development sector. Rakesh is an expert in taxation, Foreign Contribution Regulations Act (FCRA) and in the formulation of policies and procedures.



SANGEETA S. THAKRAL
Director of Marketing & Communications

Sangeeta is a communication and marketing specialist with more than 16 years of experience in the field of branding, communication, digital media, campaign management and training delivery, which comprises her primary role at CAF India. She is actively involved in designing integrated CSR communication strategies for companies and NGOs. She also handles workplace giving and digital technology portfolio in the organisation.

Make *Giving* Count...



CHARITIES AID FOUNDATION INDIA

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Give4Good
Transforming Lives
Through Online Giving

www.cafindia.org

Registered Trust No.: 3733/IV dated 15 October 1998

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