

Annual Report

Year 2020 - 2021





Table of Contents

About Charities Aid Foundation (CAF) India	03
Vision, Mission & Values	04
On Either Side of Philanthropy!	05
CAF India FY 2020-2021 in Numbers	07
Helping Individuals Give More Effectively	15
Strengthening Non-Profits	19
Humanitarian Response	20
COVID - Battling The Invisible Enemy	21
COVID-19 Response	25
Glimpses of 2020-2021	30
Financial Report	37

Highlights >>

page

06

CAF India 3.0: The Future Has Arrived!

CAF India is in its third decade of existence.

page

09

Business for Social Good

The new world order paved way for modern technology and business.

page

11

Don't Stop Me Now

During the lockdown, when the country was battling uncertainty and fear, there were the stories that inspired courage and hope.

page

17

Stories That Inspire...

Corporate Employees Donated Generously to Transform Lives

#WeMakeGivingCount

About Charities Aid Foundation (CAF) India

CAF India is a leading not-for-profit organisation a leading not-for-profit organization set up to promote and support strategic giving in India that works towards making giving more effective and NGOs more successful.

Established in 1998, CAF India has been instrumental in creating an eco-system for giving across the country. The organisation is 'cause universal' and promotes and supports all social development causes, which positions it uniquely to address a

wide range of issues across the social spectrum. Their team of experts works dedicatedly to making social development projects more impactful.

CAF India has over 10,000 NGOs in its network and works with over 300 corporate partners to formulate and implement CSR projects. The organisation runs a payroll giving programme – Give As You Earn (GAYE) for corporate employees, which allows employees to donate to a cause close to their heart.



Working With Global Alliance

CAF India is a part of the global network of CAF organizations with offices in 11 countries – United Kingdom, Australia, New Zealand, Brazil, Canada, Bulgaria, Russia, South Africa, Turkey and the United States of America – that distributes funds to over 90 countries around the world. Initially established in the UK about 100 years back, CAF has been supporting donors and other not-for-profit organisations in engaging themselves in the socio-developmental issues across the world.



VISION

To build a society motivated to give ever more effectively and help transform lives and communities.



MISSION

To promote and support strategic giving for a more equitable and sustainable society.



VALUES

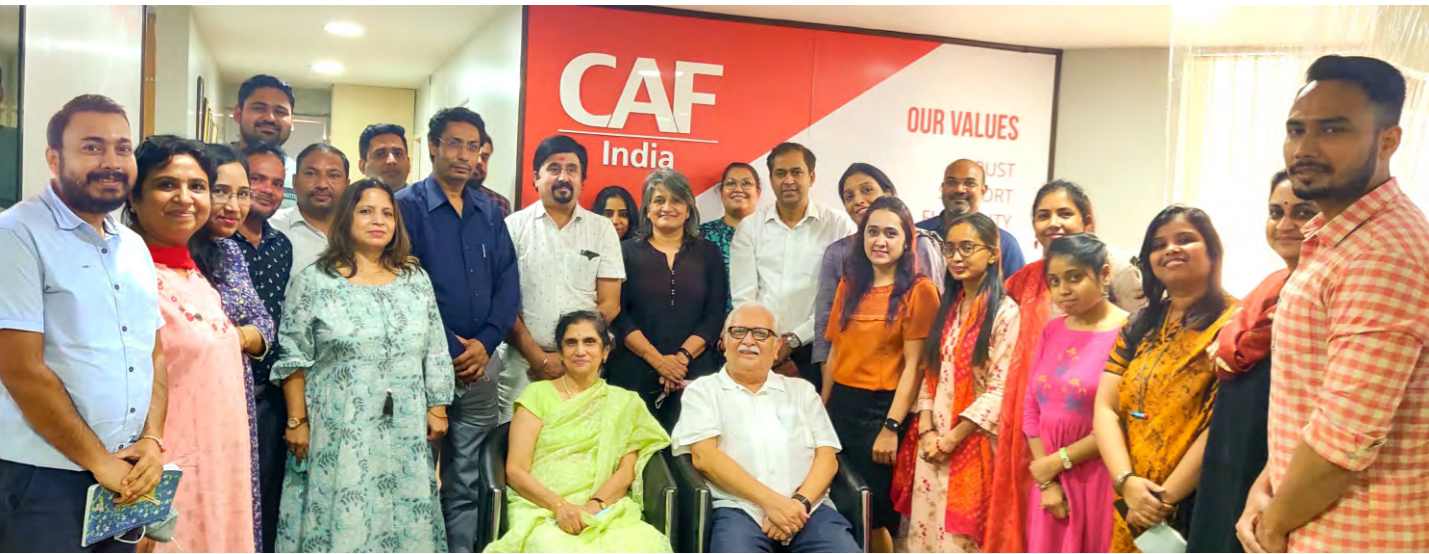
TRUST: Clear, transparent, discrete and reliable.

SUPPORT: Passionate about supporting our donors and NGOs to deliver real social impact.

FLEXIBILITY: Open, responsive and adaptable.

DEDICATION: Committed to advancing charitable giving and the charitable sector.





Team CAF India with Chairperson of the Board of Trustees, CAF India, Ms Madhubala Nath (Sitting-Left), and CAF India's Founder Trustee, and first Board Chair, Dr Rajesh Tandon (Sitting-Right)

On Either Side of **Philanthropy!**

CAF India spent the year 2020–2021 at a crossroad. In the midst of the world encountering an 'unknown' by the name COVID-19, the organization made an attempt to review itself and develop a strategic road map for future. We call it CAFI 3.0 – a new roadmap for us to travel from that crossroad.

CAFI 3.0 is a statement of commitment to continuously keep moving to the next level of growth in ways that is purposeful and meaningful to the communities that we have chosen to serve. It is about doing more and doing better in unleashing the power of philanthropy for addressing developmental challenges.

COVID brought the world down to its knees. Mankind was faced with a lethal and invisible enemy; whose cruelty knew no bounds. The year witnessed multiple stories of loss, but it also gave rise to a new breed of heroes, who worked tirelessly, putting their lives on the line to keep the rest of the populations safe.

We would like to thank all our donors and well-wishers, who supported us in our endeavour to safeguard vulnerable communities from the impact of COVID. We were able to raise over ₹17

crores this year to help over three lakh people. In partnership with our ever-agile NGO partners – we reached out to migrant labourers stranded in the lockdown without food and other essentials and distributed hygiene kits, dry ration and cooked food. We supported frontline health workers and essential service providers, such as sanitation workers and police personnel, with protective gears and medical supplies. Awareness drives were taken up to bust myths educate communities about the precautions they should take to stay safe during the pandemic.

Our communities stand at a crucial juncture. Reducing poverty, inequality, environmental degradation and ensuring prosperity, peace and justice must be prioritised. We firmly believe in the power and potential of philanthropy in addressing these issues, and also help in healing communities from the setbacks brought about by COVID-19.

We are determined to help and support communities bounce back in the months and years ahead. Our appeal to you is to come and join us in this mission. **Together, let's Make Giving Count!**

- Team CAF India

CAF India 3.0: **The Future has Arrived!**

CAF India is in its third decade of existence. While the first decade was more about knowing the space of philanthropy, the next 10 years were more hands-on in terms of 'Doing' philanthropy.

In the decade ahead, our aspiration is to ideate, design and deliver innovative and impactful initiatives that meaningfully addresses critical developmental challenges and contributes towards shaping philanthropy.

We aim to regroup and be an even more powerful catalytic force multiplier in making the strategic giving count.



Charities Aid Foundation India

FY 2020-2021 in Numbers



₹30,82,68,576.86

Total Funds Received



₹76,80,53,171.06

Total Funds Disbursed



70

Total Number of Donors



267

Total Number of NGOs



13

New Donors



33

New NGOs

OUR FOOTPRINT

25

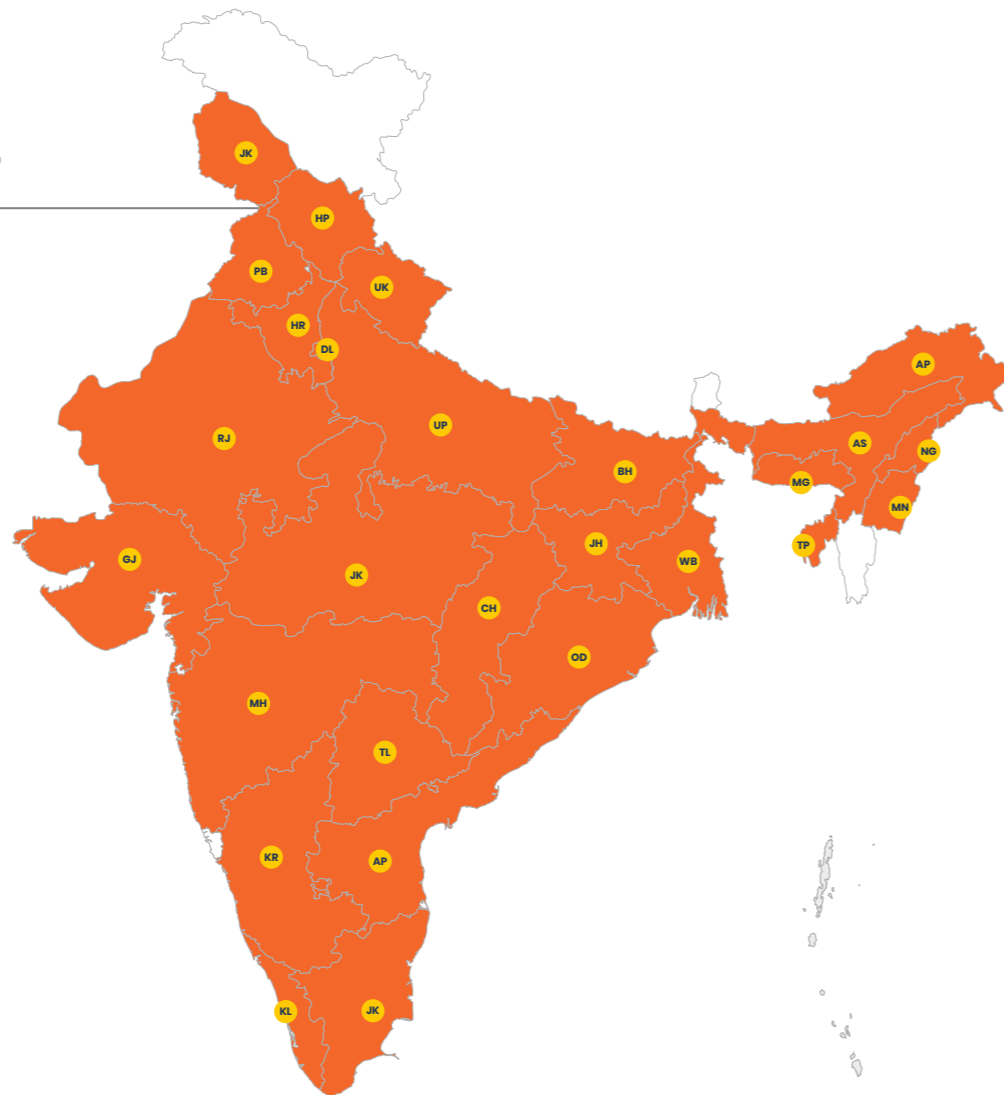
States and UTs

226

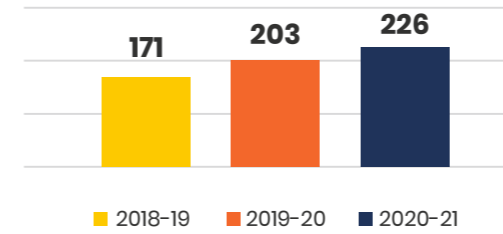
Total Districts

24

Aspirational Districts



Footprint in India
District wise across 25 States



WE REACHED OUT TO

71,35,228 people through CSR projects

Over **3 lakh frontline workers, essential service providers and marginalized communities** through over COVID-19 Response

We are cause universal. The thematic areas we worked on in FY 2020-21 were:

<p>COMMUNITY</p> <p>Disbursals to NGOs (INR) 26,989,767</p>	<p>DISABILITY</p> <p>Disbursals to NGOs (INR) 33,705,695</p>	<p>DISASTER</p> <p>Disbursals to NGOs (INR) 126,043,826</p>	<p>EDUCATION</p> <p>Disbursals to NGOs (INR) 236,867,376</p>
<p>ELDERLY CARE</p> <p>Disbursals to NGOs (INR) 26,200</p>	<p>ENVIRONMENT</p> <p>Disbursals to NGOs (INR) 63,863,088</p>	<p>HEALTH</p> <p>Disbursals to NGOs (INR) 68,802,476</p>	<p>INSTITUTION BUILDING</p> <p>Disbursals to NGOs (INR) 14,600,000</p>
<p>NUTRITION</p> <p>Disbursals to NGOs (INR) 10,400,000</p>	<p>SANITATION</p> <p>Disbursals to NGOs (INR) 14,800,000</p>	<p>SKILLS & LIVELIHOODS</p> <p>Disbursals to NGOs (INR) 79,411,653</p>	<p>BLANKS</p> <p>Disbursals to NGOs (INR) 45,338,972</p>
<p>WATER</p> <p>Disbursals to NGOs (INR) 14,400,000</p>	<p>WILDLIFE</p> <p>Disbursals to NGOs (INR) 23,360</p>	<p>WOMEN EMPOWERMENT</p> <p>Disbursals to NGOs (INR) 21,080,758</p>	<p>OTHERS</p> <p>Disbursals to NGOs (INR) 11,700,000</p>

DISBURSALS TO NGOs TOTAL - **INR 768,053,171**

Business For **Social Good**

The new world order paved way for modern technology and business. However, embracing modernity also meant taking responsibility to reduce income inequalities and environmental degradation. **'Good Business'** means much more than making profits. CAF India has work towards enabling its corporate partners to emerge as socially conscientious and responsible organizations. This has been primarily through CSR programs, Employee Payroll Giving, volunteering and campaigns.

For over two decades, CAF India has been providing strategic advisory and management support to companies for designing and implementing effective CSR programmes across India.

In partnership with several international and national corporate we have addressed multiple

socio-economic challenges issues and worked with major global and Indian brands turning their CSR vision into a reality.

The organisation's corporate partners have lauded CAF India for efficient implementation, grant management, monitoring and evaluation, and reporting of projects. The efficiency and transparency that the CAF India team puts into its work has made the organisation more credible and sought-after in the philanthropy space.

Our CSR services includes seven - crucial steps that ensure our corporate partners can realize their CSR vision in a smooth hassle-free manner.



Our Payroll Giving Programme – Give As You Earn, Volunteering Initiatives have enabled corporates to engage their employees. This way employees have been able to donate their money and time to causes close to their hearts. Additionally, the Employee Assistance Funds have helped employees support their colleagues and their families in case of a crisis.

OUR 7-STEPS CSR FRAMEWORK



Don't Stop Me **NOW!**

During the lockdown, when the country was battling uncertainty and fear, there were the stories that inspired courage and hope.



Trichy Farmers Lead The Way...

Ravi, a resident of Sooravalippatti village of Trichy block in Tamil Nadu is a small holding farmer. He has been able to turn around his life, adopting better agricultural techniques. Ravi had been cultivating paddy for long with not much profit. He got a training opportunity under our project that promoted nutrition sensitive agriculture for addressing food and nutritional security among children.

Ravi learnt about water conservation, soil testing, making chemical free fertilizers and pesticides. He also got to know fruit trees plantation and cultivation. His knowledge about the government schemes, received during the

training, helped him in getting 75 percent subsidy from the Department of Horticulture for his orchid. He believes this will fetch him long term gains.

Ravi is one of the many small holding farmers from 40 villages of Trichy district in Tamilnadu who have adopted agricultural practices that not just address their own food and nutrition security, but have also led to an increase in their monthly income by about 20 percent. These farmers generally grow rain-fed monocrop. Their market dependent farming made farming economically and ecologically unviable. Now, 99.33 percent farmers have adopted sustainable organic inputs for raising their crops. Over a thousand women (99%) shared that their energy level has increased due to a daily intake of balanced diet. About 95% of the families consumed the food that is grown in their farms.



An Unforgettable Gift

Pavithra, the final year student of BCA, is delighted. She received a job offer for being an associate at Sutherland which is a big business process transformation company. It was a dream come true for her. It was not an easy journey for Pravithra who lost her father when she was just one year old. Her mother had to work as domestic help to support her studies.

While sharing her success story she specifically mentioned about the mentorship program and soft skill training classes which helped her a lot in Group discussion and interview. She also received the tuition fee support for continuing her studies. This program and the training were part of the Wipro supported project called "Gift of Education". The project helped many talented youths from underprivileged background, who had no support to realize their true potential. With the support from the learning centers run by the Trust, many like Pavithra, could think of a bright future ahead.

Wings of Hope!

This is a story of an 11-year-old little girl Pooja Sahariya, a resident of village Majhari of Kasab Nonera Gram Panchayat which is a part of Shahabad block in Baran district of Rajasthan. Pooja belongs to the Sahariya community, one of the most marginalised communities in the region. Her village is cut off from the rest of the world. The roads leading to her village are dilapidated and Internet access is a distant dream. All the families of the village are living under the poverty line and the scheduled tribal category. Pooja's parents are daily wage labourers.

Pooja studied in Class IV at a Maawadi, Anganwadi, and a Primary school in the village. Though she was interested in studies, she could never be regular because she had to take care of her three younger siblings, when her parents went off to work. The situation worsened with COVID -19. The pandemic saw the closure of the Anganwadis and Mawadies and children like Pooja could not access online classes as they didn't have smartphones or other devices.

Realizing this need, our partners, started tutoring these children in small groups following all COVID protocol. However, Pooja, still found it difficult to attend these classes - she had to look after the younger ones and do household chores. The Bal Mitra Shikshak assigned to her village approached Pooja and her parents. Pooja admitted that she missed going to school and wanted to study. The Bal Mitra Shikshak told her parents about the value of educating a girl child. Convinced - her parents permitted her to go to class regularly.

Pooja has never missed her class ever since. She happily studies, dances, sings and draws, with her friends. She and her parents have inspired others to follow suit.



From Subsistence Agriculture to Sustainability

Tanuja is a 27 years old dalit woman farmer from village Gaira Gaon, Baluakot. She lives with her husband, father-in-law and two children. Husband Kesar Ram was working in a hotel in Bangalore for past 5 years. During the lockdown, he lost his job and was not being able to return home due to high expenditure on travel. Kesar managed to come back home after Tanuja sent the saving from home. Since then, he is at home.

The family has 0.201 hectare of land, where they harvest food grain and vegetables. Tanuja says, "Cash money is required for many necessary work, for which my husband used to send from his earning, but now I am able to raise money through our collective work".

The project, 'Socio-economic empowerment and inclusion of Dalit women farmers in Uttarakhand' has reached the stage of collective production, processing and marketing of their agri-based products, leading to the emergence of strong women farmer leadership in the past four years.

Tanuja along with 20 other fellow women farmers formed a collective in 2017. Back then, their livelihood was limited to subsistence agriculture. The produce was just enough for two to three months only. Impact of climate change on agriculture, poor crop yield due to pesticides, no access to government schemes, had made their life miserable.

Inputs (knowledge, exposure, skill development and value addition) from the project to the collective, resulted in encouraging outputs like enhanced access to government schemes, increased and quality production and marketing of their produce. The collective managed to get work under NREGS for construction of two irrigation canals, eight goat sheds and 10 cow sheds.

47 women farmers are members of the registered women farmer self-reliant cooperative. Tanuja today is the President of the women farmer cooperative.



Mehrun's Journey

Mehrun belongs to Muzaffar Nagar district in Uttar Pradesh and moved to Delhi 5 years back with her husband in search of better livelihood opportunities. She got married at the age of 16, so could not complete her education which, according to her, has been the reason for many of the struggles she has to face in life. Her husband is illiterate to an extent where he can't do counting.

Due to this her husband has been always working as a helper in various companies earning meagre wages. She also got a job as a helper in one of the companies, but she was paid a daily wage of just Rs 200/- after working 10-12 hours a day. All these years, they struggled with their little earnings, even to meet their needs. But their struggle became worse when the lockdown announced due to COVID-19. The couple lost their jobs.

The lockdown forced them to borrow money for their survival and they were sunk in a significant debt. Post lockdown, although they started with their work as helper (not in the same place) but could not get regular work and income. Their

aim was to clear the debts first and then to think of their survival as the pressure of clearing was getting burdensome for them day by day. One day, though one of the outreach workers, Mehrun came to know about the centre in Gurugram that provided training on tailoring and fashion designing.

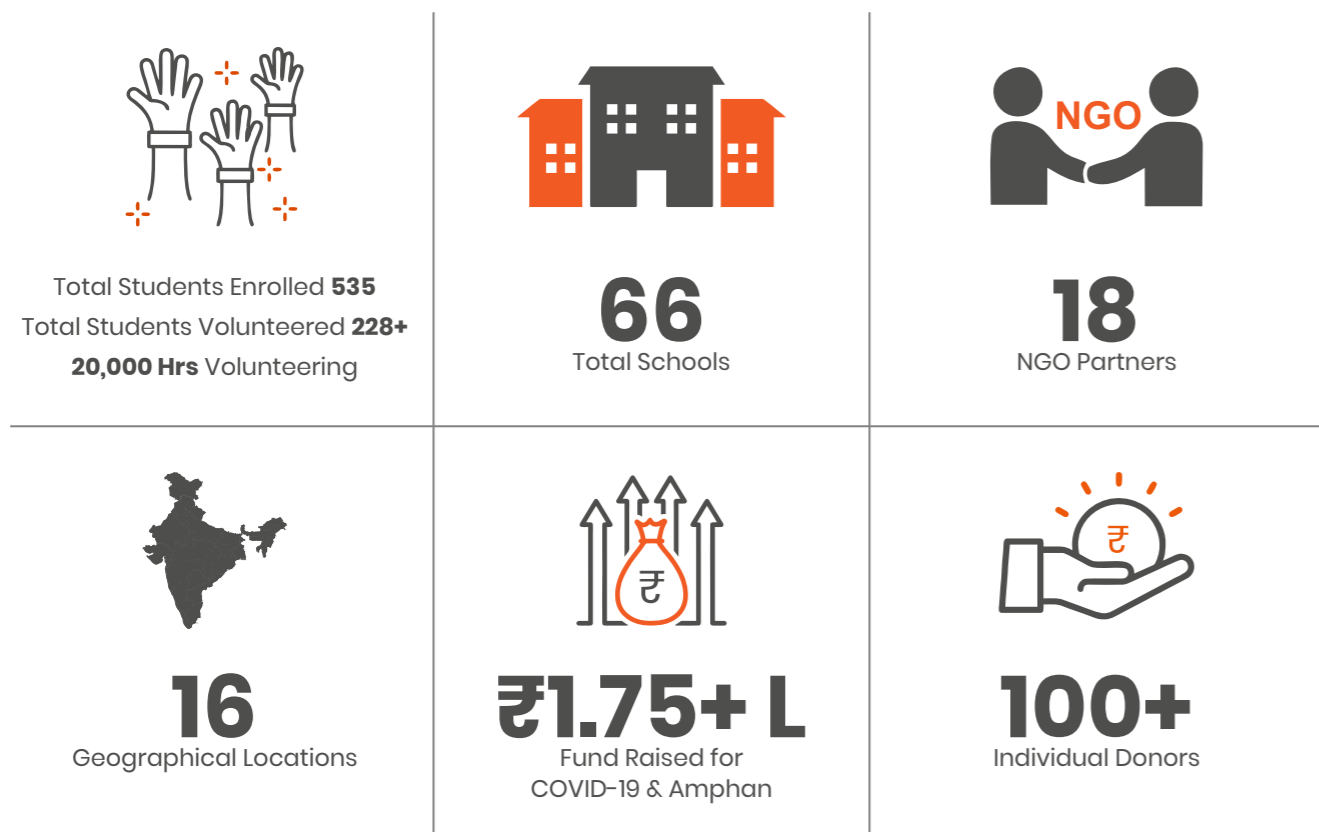
After completing her training, Mehrun has now secured a job with Chelsea Mills LLP, Dundaheera with an initial salary of Rs 9,000/- "**The centre came as a ray of hope when we were hopeless. Coming to the centre and joining the course felt liberating as I was not alone in the race of life, but there were many. When I heard the stories of my previous batch candidates who once had similar struggles or worse than us, I felt so blessed to be here. Now with the job, I have started dreaming new dreams,**" says Mehrun.



Helping Individuals Give More Effectively

Payroll Giving Programme

Payroll Giving (also known as Workplace Giving) is one of the easiest and most effective ways to make regular donations to charitable causes that the individuals passionately feel about. CAF India's payroll giving programme called, Give As You Earn (GAYE), currently partners with about 13 organizations, primarily corporates, and has been going from strength to strength. The program offers multiple employee and NGO engagement programmes throughout the year. These include, regional meetings, volunteering activities, campaigns, social media outreach, corporate-NGO engagement drives and CONNECT workshops for capacity building of NGOs. This year, employees from several companies donated to our COVID-19 Response campaign through our Payroll Giving Programme.



E-Volunteering

This year we created an opportunity for school/college students across India to e-volunteer for - online fundraising, blog/story writing, flyers designing, video making, teaching and so on.

Given the many challenges presented by the COVID-19 pandemic, a show of solidarity exhibited through volunteering was heartening. We were happy to host students who were keen to help out. Their efforts will always be cherished.

GAYE Funds For COVID Response

₹1,33,15,657
Funds received

6
Corporate Donors

10
NGO's supported

For Other Projects

₹1,75,12,712
Funds received

8
Corporate Donors

136
NGO's supported

Stories That **Inspire...**

Corporate Employees Donated Generously to Transform Lives

Tushar Turns It Around

Tushar, an 18-year-old boy diagnosed with autism. He is young and interested in yoga, music, art, computers and cooking. He has been participating in the "Kalaangana" festival and has won several prizes in singing and dancing. Due to the COVID pandemic, Tushar shifted to online classes. This helped him improved his memory and imitation skills.



Initially, Tushar was not able to do basic mathematics and faced difficulties to read time in clock. With help of the facilitators, he has learnt the concept of basic mathematics and is now able to perform operations with numbers in his mind without pen and paper. He can tell the time as well.

But COVID taught him the most valuable lesson, which was to help his mother. Tushar's mother Geetha said "I had COVID-19 and during this time, I was unable to go out of the room. My son, Tushar helped around the house, cooked, cleaned and understood that I cannot come out of the room as I was not well." Tushar learnt some very important skills that will help him in being independent and self-sufficient in life.

No Full-stop for Disha

Disha's family migrated to Gurugram from Bihar in search of a better life in 2013. Her father is a carpenter and mother works, a tailor. Their average monthly income is ₹12,000. Her parents wanted Disha to join school and do well in her life.



With support from CAF India's payroll giving program, Disha's parents were able to send her to school. Disha joined Class II, but her foundation was very weak. Over the years, she worked hard and is now able to read, both Hindi and English fluently. During this tenure, her teachers also observed her leadership quality and started giving her other additional responsibilities.

The lockdown did not deter her from continuing her education. She regularly attended her online classes and stood second in a slogan competition. Disha's parents have been very supportive and have shown keen interest in her studies. They are also very regular with attending Parent Teacher Meeting.

Partnerships with **International Foundations**

The year also marked our continued partnership in the philanthropic initiatives of significant international foundations present in India. We assisted the Foundations in strategy, identifying NGOs, designing and executing projects, monitoring and evaluation, financial management, and regulatory compliance. Grants from foundations were managed in an efficient, transparent, and accountable manner.

Our partner international foundations include, Wheels Global Foundation, Steve Waugh Foundation, Bernard Van Leer Foundation, and few others with whom we delivered programmes on education, health, energy, livelihood, infrastructure and sustainability to support over 20,000 beneficiaries in Gujarat, West Bengal, Odisha and Maharashtra.



Strengthening **Non-profits**

One of the core purposes of CAF India is to be of good use to the non-government organizations (NGOs) and one key activity that we have consistently carried out, since inception, is the due diligence/validations of NGOs. We have a demonstrated track record of conducting validation of voluntary organizations for international foundations, trans-national corporations, and high net worth individuals.

The initiative involves an impartial and robust assessment of the credentials, capacity, and track record of NGOs. Our validation process has been referred to and sourced by different organisations, including the Planning Commission, as well as many corporate and industry associations, to set up and run their own systems of accreditation.

Multiple NGOs have approached CAF India for validations. It is a crucial part of our grantmaking process that helps confirm the credibility and accountability of an NGO. We have a panel of over 100 assessors across India that help us in our NGO validation function.

Last year, 86 NGOs were validated by us. Overall, we have over 10,000 NGOs in our database.

CONNECT Workshop

In our effort to towards making NGOs thrive, we conducted a series of workshops for NGOs, called 'CONNECT' an acronym for Commune Network Nurture Engage Collaborate Transform. This year with IFCCI (Indo French Chambers of Commerce) we organized virtual workshop to address the challenges faced by NGOs during the COVID-19 pandemic.

In addition to the formal workshop, we use our grantmaking and monitoring is a mechanism to handhold and provide supportive supervision for building the capacities of grantee NGOs.



Humanitarian Response

Our Mantra – Build Back Better and More Equal

April 2020, we developed and launched our COVID-19 Response campaign to mobilise resources for vulnerable groups and frontline workers. This received an overwhelming response from our corporate partners and individual donors. With the pandemic gradually gripping the country, we also experienced the unfortunate Amphan cyclone hit the eastern coast of India jeopardizing the lives and livelihoods of millions. We mobilised resources for providing relief to the victims of the flood.

Our Humanitarian Response Initiatives, so far

We work to strengthen preparedness for Humanitarian Response and reduce disaster-related risks for communities, the environment, and the economy. We have reached out to 60,000 families in 10 states to provide both immediate relief as well as long-term rehabilitation for communities affected by disasters.

The organisation is a core member of the convening group for establishing a START Network hub in India. The START Network attempts to enhance the disaster response capabilities by localization of the efforts through the engagement of local actors.

In the year 2019, we responded to the massive floods in Assam, Bihar, Kerala, Karnataka and Maharashtra. We facilitated the distribution of food along with health, hygiene, and education kits; renovated damaged school buildings; and provided agriculture inputs like seeds and livestock support to farmers. Prior to the floods, we reached out to victims of Fani cyclone in Puri district of Odisha providing immediate relief, shelter, and facilitating renovation work, besides conducting WASH awareness sessions in schools.

During the floods in **Kerala in 2018**, help poured in to support distressed communities in Idukki, Wayanad, and other districts that were devastated by the floods. When the **Gaja Cyclone** wreaked havoc in

Nagapattinam district, Tamil Nadu, we helped the farmer and fisherman communities get back on their feet through skilling and rehabilitation programmes.

Post the Pulwama Attack, we started the 'Give4Veers' campaign, where we reached out to help bereaved families of martyred soldiers.

Over the past two decades, we have progressively functioned to structure ourselves as a 'Ready, Responsible, Relevant and Resourceful' humanitarian organisation. Our aim is to strengthen preparedness for humanitarian response and prevent disaster-related risks by making communities ready and resilient.

Humanitarian Response Pool Fund

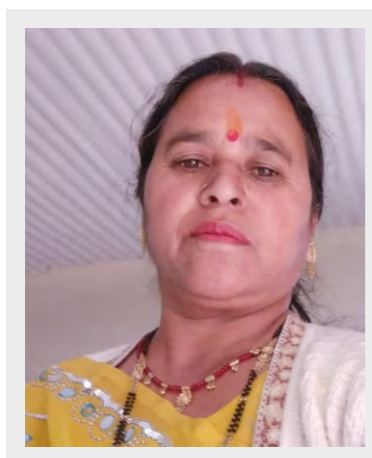
The Humanitarian Response Pool Fund is an innovative step to expedite our response during any humanitarian crisis. While we raise appeals for funds to donors immediately in the aftermath of disasters, the time taken in fundraising can lead to delays in our ability to provide prompt response on-ground. In agreement with our donors, we have created a Humanitarian Response Pool Fund, which will help us to take prompt action.



COVID – Battling The **Invisible Enemy**

This year we were face to face with an unforgiving, cruel enemy that brought the whole world to a standstill. A nationwide lockdown pushed millions into poverty. We are still haunted by the images of migrant workers trudging their way home battling hunger, heat and thirst, but at the same time we were inspired by the frontline workers and essential service providers who risked their lives to save ours. We salute them.

Here are a few inspiring stories from our initiatives that remain etched in our minds:



The Pradhan Who Took Charge

Mrs. Bhandari is a Gram Panchayat Pradhan of Jakh Gyarah village of Bhilangana Block in Terhi Garhwal district in Uttarakhand. The spread of the Coronavirus made her worried about the safety of the villagers as well as those migrant workers who were returning to the village from big cities. Her concern was to accommodate the migrant workers in quarantine centres for the first 14 days of their return to curb the spread of the virus in her village.

Her efforts ensured 165 migrant workers were safely accommodated in four quarantine centers, well-equipped with all the basic amenities.

She says, "I was determined to provide all safety gear and ration to the migrant workers living in the quarantine centres with their families and little children. I was supported by the village youth and social organizations. I am grateful to CAF India and Mount Valley Development Association for providing safety and hygiene kits to all the families living in my village thereby ensuring their safety from the deadly virus".



Awareness Was The Key For Harish

Harish Rana is a Councillor of village Lata, Nagar Panchayat Chamiyala, Terhi Garhwal district in Uttarakhand. The spread of the Coronavirus pandemic made him realize the importance of awareness and sensitization in his village. Since he owned a mobile shop, he thought mobile could be a great tool to reach out to the villagers with awareness messages. Harish, the support of the Anganwadi and Asha workers, started creating awareness about the prevention, symptoms, and treatment of coronavirus. He sensitized the villagers about the importance of having a healthy diet and ways to strengthen the immune system to keep the infection at bay.

In this time of need, he was immensely grateful to CAF India and its partner NGO Mount Valley Development Association's support in providing hygiene and safety kits to each family in the village to improve their hygiene practices.

Masking-up Against COVID-19

The Government of India made it compulsory for everyone to wear a mask while stepping out leading to an exponential increase in the demand for masks. At such a time, Mount Valley Development Association (MVDA), partner NGO of CAF India took an initiative to produce fabric masks. MVDA employs local women and girls from within the community. This has led to their financial independence and also filling in the supply gap.

Sakshi, is a 22-year old resident of Khalpali village district, Tehri, Garhwal in Uttarakhand. She is a graduate however due to lack of opportunities in the village, agriculture is the main source of her family's income. Sakshi is associated with MVDA and has been making masks since April 2020 at the MVDA production unit to support her family financially during the lockdown. She is a quick learner with a positive attitude. She takes the initiative to learn new things. She also takes tuitions to help children in the village with their studies.



kits to the community with a special focus on those working in the informal sector. Along the way, the initiative has helped in generating employment for many in need.

CAF India supported its partner NGO MVDA with the production and distribution of masks and hygiene



Every Day is a New learning Experience for Sonu

Sonu, has been working with CAF India's NGO partner, Sakshi for the past five years. An active, enthusiastic community worker, Sonu has been working on the ground, without worrying about herself. Ever since the Covid 19 crisis began, Sonu has been up on her feet helping with distribution and awareness generation programmes.

"Every day was a new learning experience for me, with lots of challenges. The biggest task was to collect the authentic data from hospitals, which took several hours of waiting outside in terrible hot and humid weather conditions," says Sonu.

She however cautioned that people are taking COVID-19 very casually. "I have come across many people who are not following social distancing. They don't wear masks in public places, their attitude towards the pandemic is very casual, which is very dangerous. It's very challenging to make people understand the need to follow social distancing, hand hygiene and other preventive measures to protect themselves from COVID," Sonu adds.

CAF India with support of Rio Tinto sets out to provide 2,600 PPE kits to the corona warriors (healthcare and sanitation workers), as well as protecting their households by sanitizing their homes and neighbourhood on a weekly basis. This programme will also support a comprehensive awareness campaign in the wider community to promote good hygiene and social distancing practices.



Chhatrapal Now Works with Safety and Dignity

Chhatrapal, 35, lives in a small village in Sohna district of Haryana. He has been working as a sanitation worker for several years. His work entails getting down into drains, for cleaning and collecting garbage, with bare hands and no other safety gear. Manual scavenging has its share of health hazards, but the COVID-19 pandemic increased the health risks manifold.

Even during the lockdown, Chhatrapal put his life on the line and got down in drains and collected garbage from infected households. As a precaution, he covered his face with his own clothes. Every day, he used to come back home, wondering if he has contracted COVID.

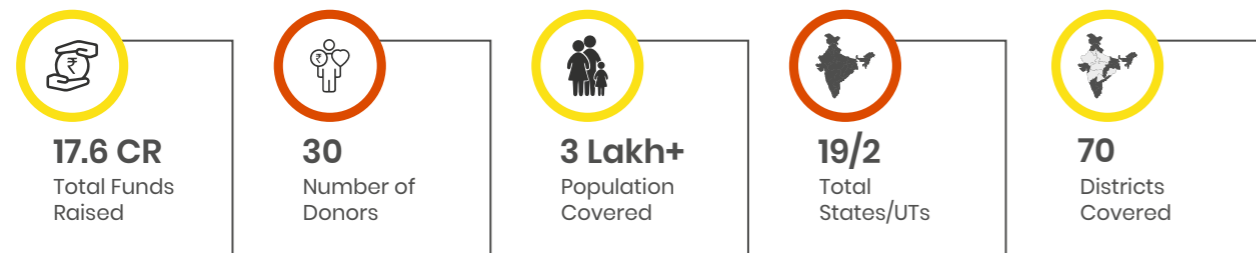
He then met a social worker from Sakshi Foundation who asked him to visit the Chief Medical Officer's (CMO) office to receive the Personal Protective Equipment (PPE) kit. And suddenly Chhatrapal saw light at the end of the tunnel. He rushed to the CMOs' office. He (along with other sanitation workers) was given two PPE kits, as a part of Rio Tinto's initiative, which was supported by CAF India and implemented by Sakshi Foundation.

"Never has any organisation or individual has thought about us. For the first time, I felt empowered as our issues and concerns were addressed. Initially, I couldn't understand how to wear the PPE kit, but then I recalled how I saw the doctors wearing them. And as soon as I wore it the next day, it gave me a sense of freedom and safety. I could now be fearless. I had never expected to get anything more than masks, but the PPE kit included a mask, a shield, gloves, and a suit that ensured protections of the entire body. The best part is that the suit can be used multiple times after washing and disinfection," says Chhatrapal.

COVID-19 Response

Campaign in Numbers

Our COVID response campaign reached out to frontline workers, essential service providers and migrant populations. Our endeavor was to help them sail through the crisis as bravely as possible.



Our COVID-19 Response Has Ensured

- Inclusion, protection, and immediate relief to the most vulnerable and socially-discriminated groups that face higher risks and implications
- Cooked food, dry rations, hygiene kits, PPE kits, masks and preventive kits to curb the spread of the virus
- Support to village authorities - Gram Panchayats, Primary Health Centres to identify quarantine centres
- Corona warriors, like, front line health workers, medical practitioners and police personnel's, sanitation workers have access to protective kits and equipment.
- Awareness to the most vulnerable through multiple communication methods in respect to social-distancing, myths around COVID-19 and precautions to prevent the spread of the virus
- Support rural population to receive benefits and entitlements from the centre and state government
- Bring NGOs together through online consultations for cross learning and to discuss long-term mitigation plans





3,380 Construction Workers

received essential food items and preventive kits

States: Haryana, Maharashtra, Punjab, Gujarat, Chandigarh, Uttar Pradesh, Telangana, Karnataka



43,549 Migrant Workers

were given dry ration kits, cooked food, and special nutrition kits for pregnant women, lactating mothers. They were also made aware of precautions to be taken, govt. entitlement, and schemes. The reverse migrants were provided with livelihood support

States: Madhya Pradesh, Chhattisgarh, UP, Uttarakhand, West Bengal, Haryana, Delhi



27,380 Slum Dwellers

received cooked food, dry ration, and hygiene kits. They were a part of awareness campaigns on COVID precautions and nutrition for pregnant and lactating mothers

States: Delhi, Uttar Pradesh, Telangana, Maharashtra, Bihar, Odisha, Gujarat, Rajasthan, Karnataka, Tamil Nadu, Uttarakhand, Andhra Pradesh, West Bengal



4,000 Homeless People

were provided free cooked meals & shelter

States: Rajasthan, UP, Gujarat, and NCR



4,235 People with Disabilities

received continued support for education and training during the pandemic, through online training. They were also given food and preventive kits to children with disabilities for daily wage earners.

States: Pan India



6,948 People from Rural Communities

got food, hygiene kits besides being made aware of COVID appropriate behavior. PHCs in these communities were provided with PPE kits as well.

States: Rajasthan, Assam, Delhi UP, Jharkhand, Uttarakhand, Haryana, Bihar, Odisha, West Bengal



10,072 Face Shields and PPE kits

were given to Municipal Corporations

States: Maharashtra, Haryana



5300 Elderlies were Tended

Under the AgeCare initiative, we ensured food and health security for 300 poor and abandoned older people of two old age homes for a month during the lockdown. Additionally, 5,000 elderly widows in Vrindavan were given food, medical care and made aware of COVID appropriate behavior.

States: Delhi and Uttar Pradesh



1,196 Artisans

were provided with food kits. Besides disinfection of artisan centres, we also helped these centres procure hygiene products and direct cash transfers to beneficiaries.

States: Pan India



195 Refugees

got food and hygiene kits, with a special focus on the nutrition of women and adolescent girls of refugee families.

States: Delhi



100 Transgender

people received food and preventive kits

States: Telangana



18,985 Frontline Workers

were given PPE and hygiene kits

States: Telangana, Haryana, Maharashtra, Gujarat, Karnataka, Rajasthan, Delhi



126,500 N95 Masks

were provided to Health Departments

States: Punjab, Delhi, Maharashtra, Karnataka, Tamil Nadu, Kerala, Assam, West Bengal, Chattisgarh, Uttar Pradesh, and Telangana



₹1 Crore Donation

each to CM relief funds

States: Maharashtra, Andhra Pradesh, Telangana, Tamil Nadu, Karnataka, and Rajasthan



An NGO Consultation was organised to understand the on-ground requirements for COVID relief. NGOs working at the grassroots in Gujarat, Madhya Pradesh, Chhattisgarh, West Bengal, Odisha, Bihar, Maharashtra, Uttar Pradesh, and Delhi participated



Testimonials



After the announcement of the first phase of the lockdown in April 2020, there was panic all over India. Migrant workers from different cities of Uttar Pradesh, started their journey on foot with their families through the highways in the scorching summer heat. We, at Aim Trust witnessed their plight as our office is situated near the Gorakhpur Highway. We saw how migrants - particularly children, women, differently-abled and the aged, battled hunger and exhaustion - many of them lost their lives.

With the help of CAF India, we provided relief to migrant workers that helped them stay put in the cities. Many of them have resumed work as the lockdown was eased. This also helped in containing the spread of the virus to their native places. We reached out to famers in rural areas as well and provided them with crop seeds and organic fertilizers. I thank CAF India for all their support.

- Sanjay Rai, Director, AIM Trust



The devastating impact of COVID-19 was starkly visible across the entire country soon after its outbreak. As millions of people, especially the ones from less served backgrounds, lost their jobs, they were forced into poverty and starvation. I am thankful to CAF India for providing tremendous support to Yuva Unstoppable in these times, towards providing immediate relief to these poor and needy. With the help of CAF, we were able to reach out to thousands of the neediest of needy in containment zones and other vulnerable areas of the country and provide them with basic daily essentials like ration and hygiene kits.

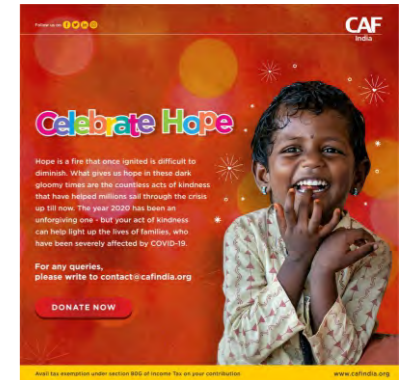
The timely support enabled us to provide a ray of hope to the daily wagers and stand shoulder to shoulder with the frontline warriors, the police force of India, and their families. We look forward to expanding our alliance with CAF India in the coming times to empower and uplift many more people in need in these testing times

- Parth Vasavada, Vice President, Yuva Unstoppable

Glimpses of 2020-2021 Campaigns

CELEBRATE HOPE

Celebrate Hope campaign was launched in July 2020 to raise funds and support communities in COVID times across the country. The campaign was launched across social media channels and on the website. 15 volunteers were onboarded to promote online fundraising, Paytm and Google Pay were our prime partners for the campaign.



GIVING TUESDAY

We launched the Giving Tuesday Pledge in November 2020 to become a part of the global giving movement on Giving Tuesday. This year the Giving Tuesday Pledge was linked with the Celebrate Hope Campaign. Both campaigns aimed at helping underprivileged families sail through the COVID-19 crisis.



MARCH2GIVE

The March2Give campaign was relaunched in February 2021. This unique campaign calls out to individual across India, urging them to donate to a cause close to their heart and also avail a 50 percent tax benefit under section 80G of the Income Tax Act by the month of March which happens to also be the last month of a financial year.



Working with The Government

We were part of the consultative meetings organized by NITI Aayog with Civil Sector Organizations to understand challenges in responding to Covid19 pandemic and wherein we shared valuable recommendations to NITI Aayog.



Partnerships

- Contributed to the first CAF Global Alliance initiative on compiling case studies for emergency response. CAF India shared the case study on COVID response and how CSOs have tackled the challenges
- CAF India became the Annual Patron on the CSR Committee of Indo French Chambers of Commerce & Industries (IFCCI). Meenakshi Batra, CEO, CAF India has been appointed as an Advisor to the CSR Committee of Indo French Chambers of Commerce & Industries in FY 21-22.

Advocacy

The amendments to the Foreign Contributions Regulation Act, came as a double whammy for the social sector, which was already reeling under extreme duress because of paucity of funds due to COVID. The team of CAF India stood by its NGO partners and urged the government roll back some of the amendments. Besides posting extensively on social media, quite a few articles were written advocating a better regulatory framework for non-profits.

Events

- Ms. Meenakshi Batra was part of the panel discussion at the Indo-French Chamber of Commerce & Industry (IFCCI) CSR Conclave 2020 held on November 6, 2020. This is a flagship CSR event, which gives opportunities to French and Indian companies, to showcase CSR activities and projects.
- Ms. Meenakshi Batra, was an invitee speaker at the special CEOs session on the theme "Towards Resurgent India: Aligning Business with Sustainable Development Goals (SDGs)" at the UN Global Compact Leaders' Global Summit in May 2020 which was attended by over 12,000 people worldwide. Meenakshi shared her vision on responsible business and urged everyone to enhance their ambitions for advancing responsible business around the world.
- CAF India, CEO was part of the prestigious jury of the CARE Heroes of India Awards on 27th June by CNBC TV18. The other jury members were Ms. Sangita Reddy - MD Apollo Hospitals, Mr. Kamal Singh - ED, GCNI, Mr. Vineet Nayyar - Former CEO, HCL and MD of Sampark Foundation.
- CAF UK Global Alliance Collaboration Forum was organized in the month of January 2020. The sessions were focussed on: What is the future of Philanthropy; Building Voice, Visibility and Influence; Bold Thinking, Brave Action - Focus on Corporate Action; Giving Civil Society the Right Response.



In-house Events

#CAFFunAtWork: On 1st April the entire CAF global family celebrated #CAFFunAtWork. This was an effort to lift the spirits of CAF staff members across the world. The team here at CAF India enjoyed every bit of the day, which was filled with fun activities, quizzes and lots of selfies for social media.

Women's Day: CAF India celebrated Women's Day on March 8, 2021, where every woman was made to feel special. It was yet another day filled with games, and various other fun activities

Publications



The India Giving Report was released on June 18, 2020. The report is the third edition of the unique collection of International series of country reports produced across the CAF Global Alliance, a world-leading network of

organisations working at the forefront of philanthropy and civil society. The report examines giving trends in India: why and how people of different ages and social groups give in India; the way they give and who they give to. It helps in gaining a better understanding of people's participation in social and civic activities beyond financial donations and volunteering. It is based on data collection by YouGov between 13th August and 27th August 2019.



We conducted regular polls on impact of COVID with our NGO partners and were a part of a report by CAF America, The Voice of Charities Facing COVID 19 Worldwide



Remote Working How did it Work out for CAF India?

COVID-19 Era has given us some unimaginable and unforgettable experiences. Be it working from home or seeing the disease up close & personal, everything had left some impression on us. At CAF India, things weren't much different. We spoke with the team to understand their experience with the disease and the work from home facility. There were interesting conversations and fascinating stories:



Rahul Bhasin, Manager - IT

"I suffered from COVID in September. My COVID turned into pneumonia and I had to be hospitalized for three days. Mine was first case in the office so there was no COVID policy in place at that time. I had to work during my illness as there was no provision for taking leave. I felt the impact of the disease after recovery. Post COVID weakness made it difficult for me to walk or hold things for 15-20 days after being declared COVID negative. My experience with COVID made me appreciate that we have the opportunity to work from home."



Manish Rawat, Creative Lead - Design, Marcomm

"Working from home is comfortable, but it disturbed my routine completely. I also feel that an office environment is more cohesive for brainstorming and creating new ideas. Additionally, when you are at home, it becomes difficult to strike a good work-life balance."



Mansi Kalra, Manager - Business Development

"Given the pandemic, work from home was the right step in the right direction, however, after some time, it started becoming monotonous. It feels like life is repeating the exact same moments every single day. The scope for interactions, learning, sharing and understanding is very restricted. Things which could be sorted out within a minute face to face now started taking hours to complete. The pace of life has slowed down in general."



Sarita Pradhan, Deputy Head - Payroll Giving & GAYE

"Remote working or working from anywhere is the right step forward. Women with kids have been able to contribute and perform more effectively as there is peace of mind. There is no commuting stress and no time is lost in travelling to work. One is able to multi-task and hone one's skills in doing many tasks effectively at the same time. The focus on work is high with a considerable increase in productivity and efficiency as there is less disturbance and no "chai pe charcha" during working hours."



Meenu Sharma, Front Desk & Admin Officer

"I personally appreciate management for taking a stand and giving us work from home facility in these difficult times. Working from home didn't impact our work much. Technology enabled us to easily coordinate with each other and other stakeholders. We did strategy development exercise with the entire staff. We reviewed our policies. We even had online events like women's day celebrations, new joining, farewells etc. On top of that we could also reduce the operational expenses of office."

In The News

idr ABOUT SECTORS EXPERTISE THEMES HUMOUR FEATURES PODCASTS MORE

Could amending the FCRA backfire?

The amendments to the FCRA can have unforeseen implications. Here is how it may play out.

by **MEENAKSHI BATRA**

5 min read

Nonprofits have long been a part of India's development journey. More recently, during the COVID-19 lockdown, we saw this play out in real-time when nonprofits across the country helped millions of Indians cope with the humanitarian and financial crises that ensued. Despite this backdrop, the current political environment could not be more adverse for nonprofits operating in India. With a single stroke, the recently passed Foreign Contribution Regulation Act (FCRA) 2020 has clipped the wings of thousands of mid-sized and small nonprofits, most of whom work on local and hyperlocal issues.

Over the years, the law has become more stringent, adversely impacting the work of nonprofits.

The FCRA was introduced in 1976 to track and regulate foreign money coming into the country via nonprofits. Over the years, the law has become more stringent, adversely impacting the work of nonprofits, instead of

Get Smart. Sign up for our free weekly newsletter, IDR Edit.

Your email address

SIGN UP

CharityFinance Login Newsletter Subscriptions

News Voices Finance Fundraising Governance Technology Events Training Awards Resources Search All Topics

Accounting and audit Banking Charity Finance Index Fraud Insolvency Investment Pensions Property Reports & accounts

Homepage > Finance > New law brings strict requirements for NGO's in India

New law brings strict requirements for NGO's in India

02 Dec 2020 In-depth

Rhodri Davies and Meenakshi Batra explain how a new law in India has created challenges for civil society organisations

Rhodri Davies and Meenakshi Batra
1 article

A new law in India has sent shockwaves through the country's civil society sector, and led to confusion and concern among many international grantmakers supporting projects and organisations in India.

The Foreign Contribution (Regulation) Amendment Act 2020 (FCRA 2020) has introduced strict new requirements on organisations receiving funds from sources outside the country. These build upon existing legislation which

CharityFinance
Subscribe today

The Good Sight Volume 2 / Issue 5 www.thegoodsight.com

Soch for Swachh
WASH Special Edition

CAF India

Integrated WASH solutions

WASH being one of its key interventions, CAF India has been carrying out projects to address sanitation issues sustainably through public-private collaborations

Charities Aid Foundation (CAF) India addresses WASH (Water, Sanitation and Hygiene) issues extensively. In the last decade, as part of the public-private community initiative, it has successfully implemented several collaborative projects that addressed sanitation issues. It facilitated service delivery for water and rural sanitation and built their capacities. These projects were regularly supported by private sector organisations, individuals, institutions and UN agencies.

Established in 2008, CAF India works with companies, institutions/ foundations and individual donors in creating an eco-system for strategic giving across the country. The organisation is 'issue oriented' and has a wide network of engaged NGOs.

THE GOODSIGHT November 2020 | 1

LOKMARG HOME LOK ISSUES LM NEWS 24 OPINION FOCUS THE BUZZ VIDEOS & PHOTOS

FCRA Vilifies CSOs, Discards Their Work Amid Covid

By LokMARG 20th October 2020

Dr Bhawna Arjaly

Superheroes are a figment of imagination. They were invented to give us hope and help us get through problems. However, in the real world, as we witnessed amid raging Covid-19 pandemic, superheroes do exist: people who bravely help others wade through difficult times. These heroes protect people from deadly viruses, steaming floods, and unrelenting hunger apart from the mundane work of saving lives of many marginalised, forgotten souls. The Covid-19 outbreak saw the emergence of many such superheroes in the form of Civil Society Organisations (CSOs) along with the more recognised health and sanitation workers.

CSOs have shown why the society, in spite of the government and its systems,

MORE OPINION

The Good Sight January 2021 Volume 3 / Issue 7 www.thegoodsight.com

Sustainability Frontrunners

SDG Special

Scroll.in January 1 9th 2022

Covid-19 Food Video Latest The Reel The Field Trending Sections Exchange

How India's move to change foreign funding rules for nonprofits could backfire

FOREIGN FUNDING

The recent amendments to the Foreign Contribution (Regulation) Act can have adverse implications for thousands of mid-sized and small NGOs aiding development.

Meenakshi Batra
Dec 02, 2020 - 01:30 pm

CAF India

CAF India's march to achieve SDGs

Charities Aid Foundation (CAF) India has been regularly organising SDG Drivers Forum with an objective of engaging India Inc, along with other stakeholders in the process of advancing the Sustainable Development Goals

THE SUSTAINABLE DEVELOPMENT GOALS (SDGs) are the roadmap to a better and more sustainable future for all. The 17 SDGs together form an all-encompassing blueprint for addressing poverty, inequality, climate change, environmental degradation, peace and justice. The SDGs aim to shape the world's development agenda till 2030.

India is home to more than one sixth of the global population and is expected to become one of the largest economies by 2030. As a responsible leader in sustainable development, India is committed to achieving the SDGs. The Government of India is actively working towards achieving the SDGs. The Government of India has expressed its strong commitment towards achieving SDGs more for

Realisation of the same is vital. The Hon'ble Prime Minister of India, Shri Narendra Modi, has said, "Each nation has its own special agenda to follow, and each one is responsible. It gives priority to the problems that are most important for that nation. And, it reflects our evolving understanding of the world, economic and environmental changes that define our times. The sustainable development goals are a result of our common vision for the world and our shared future."

The SDG framework is aligned with India's development agenda. The Government of India, in the past, has launched a series of initiatives to create an eco-system that enables achieving the sustainable development challenges faced by India. SDG Action, the Government of India's premier think tank, has been instrumental with the task of monitoring the SDGs.

CAF India has been regularly organising SDG Drivers Forum with an objective of engaging India Inc, along with other stakeholders in the process of advancing the Sustainable Development Goals

Financial Report 2020-2021

Balance Sheet

Charities Aid Foundation India Balance Sheet as at March 31, 2021			
PARTICULARS	Notes	As at March 31, 2021 (₹)	As at March 31, 2020 (₹)
SOURCES OF FUNDS			
Surplus Fund	1	165,185,446	160,107,984
Corpus Fund	2	1,020,400	1,020,400
Institutional Development Fund	3	25,000,000	25,000,000
Unutilised Grants / Donations	4A	303,150,137	813,352,361
TOTAL		494,355,983	999,480,745
APPLICATION OF FUNDS			
Fixed Assets			
a. Tangible Assets	5	2,515,070	2,076,655
b. Intangible Assets	5	434,947	109,817
		2,950,017	2,186,472
Current Assets, Loans and Advances			
Cash and Bank Balances	6	485,779,147	993,213,308
Loans and Advances	7	25,996,963	22,374,241
Total Current Assets		511,776,110	1,015,587,549
Less: Current Liabilities and Provisions	8	20,370,144	18,205,612
Net Current Assets		491,405,966	997,381,937
Non Current Liabilities and Provisions	9	-	87,664
TOTAL		494,355,983	999,480,745

Summary of significant accounting policies 12.2

The accompanying notes form an integral part of the financial statements.

As per our report of even date

For S. R. Batliboi & Associates LLP
Chartered Accountants
ICAI Firm Registration number: 101049W/E300004

Sanjay Bachchani
Partner
Membership Number: 400419

Place of signature: Gurugram
Date: August 20, 2021



For and on behalf of
Charities Aid Foundation India

Madhu Bala Nath
Chairman

Meenakshi Batra
Chief Executive officer



Account of Income & Expenditure

Charities Aid Foundation India Balance Sheet as at March 31, 2021			
PARTICULARS	Notes	As at March 31, 2021 (₹)	As at March 31, 2020 (₹)
SOURCES OF FUNDS			
Surplus Fund	1	165,185,446	160,107,984
Corpus Fund	2	1,020,400	1,020,400
Institutional Development Fund	3	25,000,000	25,000,000
Unutilised Grants / Donations	4A	303,150,137	813,352,361
TOTAL		494,355,983	999,480,745
APPLICATION OF FUNDS			
Fixed Assets			
a. Tangible Assets	5	2,515,070	2,076,655
b. Intangible Assets	5	434,947	109,817
		2,950,017	2,186,472
Current Assets, Loans and Advances			
Cash and Bank Balances	6	485,779,147	993,213,308
Loans and Advances	7	25,996,963	22,374,241
Total Current Assets		511,776,110	1,015,587,549
Less: Current Liabilities and Provisions	8	20,370,144	18,205,612
Net Current Assets		491,405,966	997,381,937
Non Current Liabilities and Provisions	9	-	87,664
TOTAL		494,355,983	999,480,745

Summary of significant accounting policies 12.2

The accompanying notes form an integral part of the financial statements.

As per our report of even date

For S. R. Batliboi & Associates LLP
Chartered Accountants
ICAI Firm Registration number: 101049W/E300004

Sanjay Bachchani
Partner
Membership Number: 400419

Place of signature: Gurugram
Date: August 20, 2021



For and on behalf of
Charities Aid Foundation India

Madhu Bala Nath
Chairman

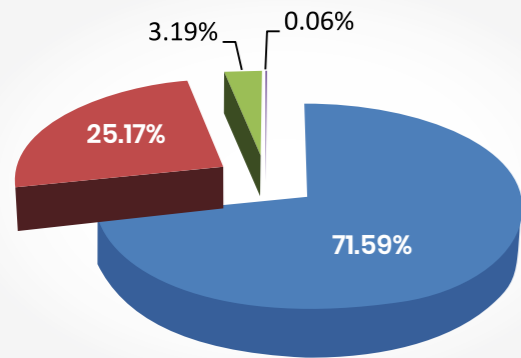
Meenakshi Batra
Chief Executive officer



How We Spend Your Contributions



INFLOW OF FUNDS (2020-2021)



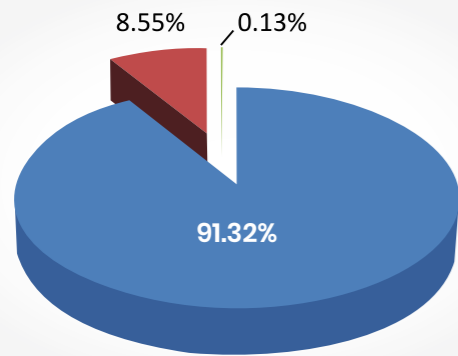
(Amount in INR)

Foreign donation from Individuals, Corporates and others	6057.20 Lakhs
Local donation from Individuals, Corporates and others	2129.74 Lakhs
Income from investment	269.67 Lakhs
Other income	4.76 Lakhs

■ Foreign donation from Individuals, Corporates and others ■ Local donation from Individuals, Corporates and others ■ Income from investment ■ Other income



OUTFLOW OF FUNDS (2020-2021)



(Amount in INR)

Programme Expenditure	7680.35 Lakhs
General Overheads	719.03 Lakhs
Depreciation	11.04 Lakhs

■ Programme Expenditure ■ General Overheads ■ Depreciation

Board Members

CAF India has an independent board, chaired by Ms Madhu Bala Nath, a well-respected, seasoned development professional. The board comprises 10 other prominent members from the business and non-profit sectors.



MADHU BALA NATH
Country Representative (India)
EngenderHealth

Madhu Bala Nath is presently the Country Representative (India) for EngenderHealth which promotes quality services for reproductive health and family planning in four Indian states. Madhu has spent most of her three-decade long career with UN agencies, working on HIV/AIDS, reproductive and sexual health and women empowerment. She has also served as Senior Adviser at the UN Women headquarters. She has served on the advisory board for Women Power Connect, International Centre for Research on Women and at present for Girl Rising in India, as well as, the HIV/AIDS Alliance. She is also an independent director on the board of HPL Electric India.



ARJUN MALHOTRA
Former Chairman & CEO,
Headstrong

Mr Arjun Malhotra has over 42 years of experience in the technology and IT sector, in both private and public companies. Until very recently, he was chairman and CEO of Headstrong, where he led the business' turnaround and rejuvenation. Under Arjun's leadership, Headstrong became the leading provider of consultancy services to the financial services industry, and was sold in 2011 to Genpact for over \$500m. Arjun is also on the board of IIT, ISB, IIM - and many other educational and social organisations.



SHRAVANI DANG
VP, Group Head - Corp.
Communication, Avantha Group

Shravani Dang is Senior Communications and CSR leader with over two decades of quantifiable achievements. Her experience base spans multi-national companies across Technology, Financial, Not-for-profit and Industrial sectors. Currently, she serves as the Vice President and Head Corporate Communications and Public Relations at the Avantha Group, one of India's largest and broad-based industrial conglomerate. Reputation Today magazine recently ranked Shravani as among the top ten corporate communications professionals in the country.



SANJAY PATRA
Chartered Accountant

Dr. (CA) Sanjay Patra has worked in the Voluntary & Non-Profit Sector. He is currently the Executive Director of the Financial Management Services Foundation (FMSF) and has served with this organization since 1998. A recognized social activist and writer, Sanjay has been a member of a number of committees of the Govt. of India and several national and international nonprofit groups working on civil society issues. In the year 2005-07 he was a member of the Task Group formed by the Planning Commission for drafting policy on the Voluntary Sector. A firm believer and flag bearer of accountability & transparency in South Asia, Dr Patra is a renowned academician and has authored several books on financial audit.



VASVI BHARAT RAM
Past President of FLO 2017-2018

Vasvi Bharat Ram has been working towards the cause of women empowerment for many years. She has been the president of FICCI Ladies Organisation (FLO), the women's wing of Federation of Indian Chambers of Commerce and Industry (FICCI) that implements a number of national initiatives to create employment and entrepreneurship opportunities for women. With several international awards in her kitty, Vasvi has also been instrumental in setting up premier educational institutions. She is the joint vice chairperson of The Shri Ram Schools and under the aegis of Shri Educare Limited, she has been instrumental in setting up The Shri Ram Millennium Schools and The Shri Ram Early Years play schools in NCR.



AJAY S. MEHTA
President, Board of Trustees
Seva Mandir & Vidya Bhawan

Ajay S. Mehta joined the Indian Railways in 1980 after working briefly for the government-instituted Commission for Controls and Subsidies. In 1985, he joined Seva Mandir and took on the role of chief executive from 1990 to 1999. Following this, he served as the general secretary of the Association of Voluntary Organisations for Rural Development (AVARD) for a span of two years. In 2001, he moved on to The National Foundation for India (NFI) as the executive director. After a 10-year service, Ajay joined the State Planning Board of Rajasthan till 2013. Currently, he is the president of the board of trustees of Seva Mandir and of Vidya Bhawan.



NAVEEN BAHL
Chartered Accountant

Navin Bahl is a Fellow from the Institute of Chartered Accountants in England and Wales. He has worked with Ernst & Young in London and Scandinavia and as the head of finance at large industrial organisations in India. Navin has 35 years of experience as a practicing chartered accountant. Besides being a trustee of various charitable trusts like the Blind Relief Association of New Delhi, he is also the president of the Association for Advancement and Rehabilitation of Handicapped Children, which is running a school in Vasant Kunj for handicapped children. Navin also holds the office of treasurer and trustee of Cord which is working in 600 villages to empower rural women through self help groups, micro-credit banking and income generation activities.



SUMIT BOSE
Retired Civil Servant

Sumit Bose was the Union Finance Secretary and Revenue Secretary in the Ministry of Finance, Government of India till his retirement from the Indian Administrative Service in March, 2014. In the Ministry of Finance he was also Secretary in the Departments of Expenditure and Disinvestment. As Joint Secretary in the Department of Elementary Education, he was responsible for the launch of the Sarva Shiksha Abhiyan. He was also Secretary, School Education in Madhya Pradesh.



BADRI AGARWAL
Ex-President & CEO - Bharti
Foundation and Social Worker

Mr. Badri Agarwal has been passionate about improving the quality of education, especially in rural India. He quit his job as the President at Airtel (Infotel business) in 2006 and joined Bharti Foundation as its honorary President & CEO. It was with his unique approach that Bharti Foundation set up 250+ schools during 2006-09. He has also volunteered at Pardada Pardadi Education Society, TAP India, The Gyan Prakash Foundation, all focused on education for the underprivileged and skill-building at the grassroots level.



NEELIMA KHETAN
Senior CSR and Social Sector
Expert


Neelima Khetan is a senior CSR and Social Sector expert. She has over 3 decades of experience in this space, having worked with leading for-profit and non-profit organizations in the country. Her current affiliations include Visiting Fellow with Centre for Social and Economic Progress (earlier called Brookings India) and Partner, Nous Consultants. Earlier, Neelima has been the Group CSR Head for Vedanta Group and was also (concurrently) Vice President, CSR at Hindustan Zinc. Neelima was also the Director, CSR, and Sustainability for Coca-Cola India and South-West Asia. In the social sector, Neelima held leadership positions like - India Country Director of the American India Foundation; Chief Executive of Seva Mandir in Udaipur; and Acting Director of the Institute of Rural Management, Anand (IRMA).





DEEPAK GUPTA
Retired Civil Servant

Deepak Gupta did his BA from Allahabad, MA History from St Stephen's College, MPhil in International relations from JNU and MPA from Kennedy school, Harvard University. He belongs to Jharkhand Cadre 1974 batch of the IAS. He served for 39 years in many Departments in State and Centre. He was posted in India Trade Centre, Brussels and was WHO Advisor on TB in Delhi. He retired in 2011 as Secretary, MNRE. He was also Chairman UPSC (2014 to 2016). He writes and speaks on issues of governance, energy and climate change. He is currently Hon' DG, National Solar Energy Federation of India. He has written many books including 'Achieving Universal Energy Access', 'The Steel Frame: A history of the IAS' and 'Small Things Matter - Key to Good Governance'.


 @CAFIndia


 @CAFIndia_tweets

 Charities Aid Foundation India

 Charities Aid Foundation India

CHARITIES AID FOUNDATION (CAF) INDIA

 Plot/Site No.2 - First Floor - Sector C (OFC Pocket)
Nelson Mandela Marg - Vasant Kunj - New Delhi - 110 070

 **+91 11 6142 4141**

 **www.cafindia.org**